

Golden Gate Exposition

A set of four stamps was issued on 12 June 1939 to commemorate the Golden Gate Exposition held in San Francisco.



Golden Gate Exposition Essay



Tourism Label



Golden Gate Exposition
Proof of 6 cents



Golden Gate Exposition
Proof of 9 cents

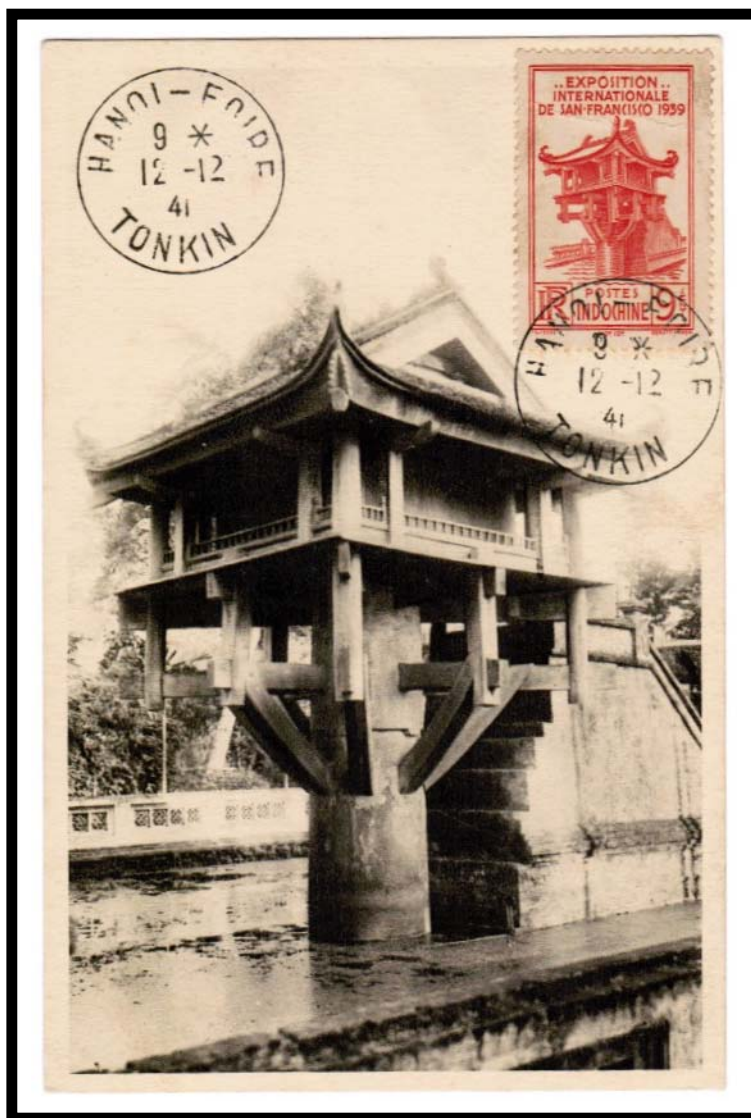


Golden Gate Exposition
Proof of 23 cents



Golden Gate Exposition Maximum Card

The Mot Cot Pagoda, which means "pagoda on a pillar," comprised the central element of the design for the Golden Gate Exposition issue.



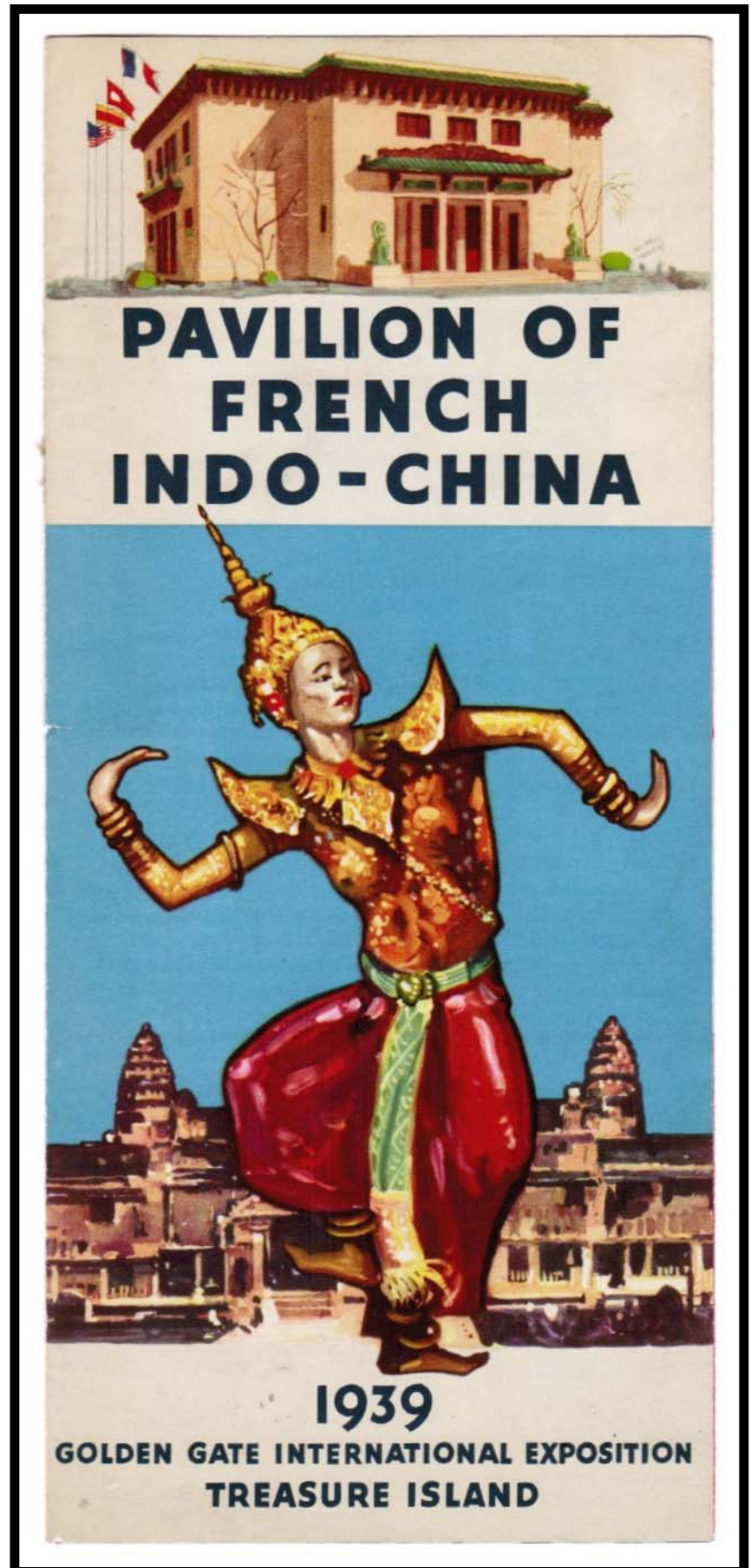
POSTAL MARKINGS
HANOI-FOIRE TONKIN 12-12 41

Golden Gate Exposition Brochure for Indochinese Pavilion

On 18 February 1939, the Golden Gate International Exposition opened in San Francisco. The San Francisco-Oakland Bay Bridge opened on 12 November 1936 and the Golden Gate Bridge opened on 28 May 1937. To celebrate its pride, San Francisco hosted a world's fair called the Golden Gate International Exposition.

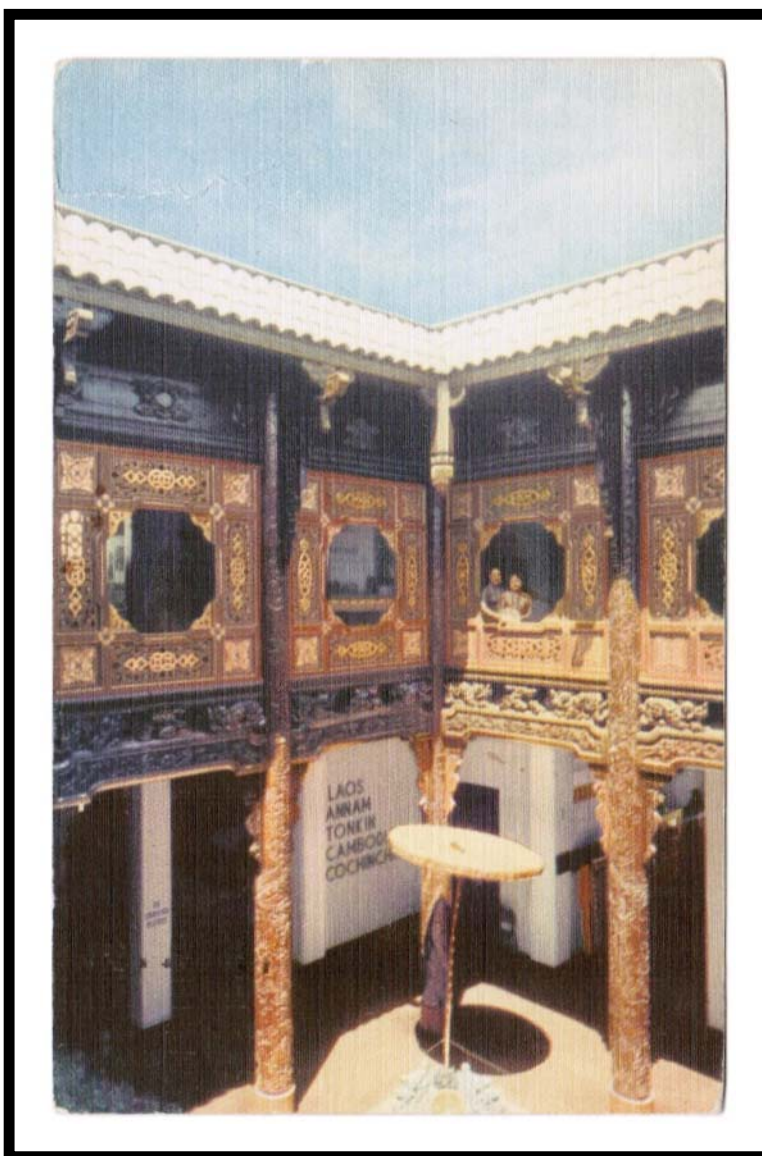
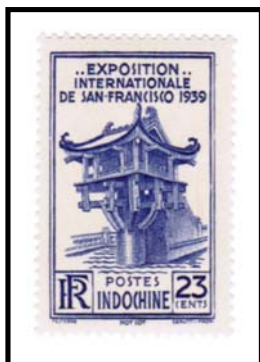
The event was held on Treasure Island, an artificial 400-acre island constructed from the sand of San Francisco Bay during 1936-37. Along the shores of the Lakes of the Nations on Treasure Island was the Pacific Area – a group of buildings representing 20 nations around the Pacific Rim. The pavilions presented culture, history and customs of their peoples. The Pacific Area was a focus for visitors as the theme of the exhibition was "Pageant of the Pacific."

French Indochina was one of the lands represented by its own pavilion. To mark the event, Indochina issued a set of 4 commemorative stamps on 12 June 1939. The Golden Gate International Exposition closed on 29 September 1940.



Golden Gate Exposition

A colored postcard shows the interior of the Indochinese pavilion. The five political subdivisions (Laos, Annam, Tonkin, Cambodia and Cochinchina) are identified on the courtyard wall.



Golden Gate Exposition
Postmarks on 6 cents



HAIPHONG
TONKIN



PHAT-DIEM
TONKIN



TOURANE
ANNAM



SAIGON-CENTRAL
COCHINCHINE

Golden Gate Exposition Postmarks on 9 cents



BATTAMBANG
CAMBODGE



HAI-PHONG
TONKIN



HANOI R.P.
TONKIN



HANOI ENTREPOT P.T.T.
TONKIN



HANOI B.
TONKIN



SAIGON-CENTRAL
COCHINCHINE



HANOI - E
TONKIN



HANOI R.P. BIS
TONKIN



LONGMY
COCHINCHINE

Golden Gate Exposition Postmarks on 23 cents



NHATRANG
ANNAM



PHONGTHANH
COCHINCHINE



PHU-LY
TONKIN



THUDAUMOT
TONKIN



TOURANE
BUU DIEN CUC



VIETTRI
TONKIN



VINH-YEN
TONKIN



TOURANE
ANNAM



YEN-BAY
TONKIN

Golden Gate Exposition
Postmarks on 23 cents



BAC-KAN
TONKIN



HAI-PHONG
TONKIN



PAQUEBOT



SAIGON-CENTRAL
COCHINCHINE

Golden Gate Exposition Saigon-Central Postmarks



Golden Gate Exposition Usage

The complete set franked this specially printed envelope sent to the United States in 1940. The envelope, whose imprint promoted the Golden Gate Exposition, was prepared specifically for first day covers.



POSTAL MARKINGS

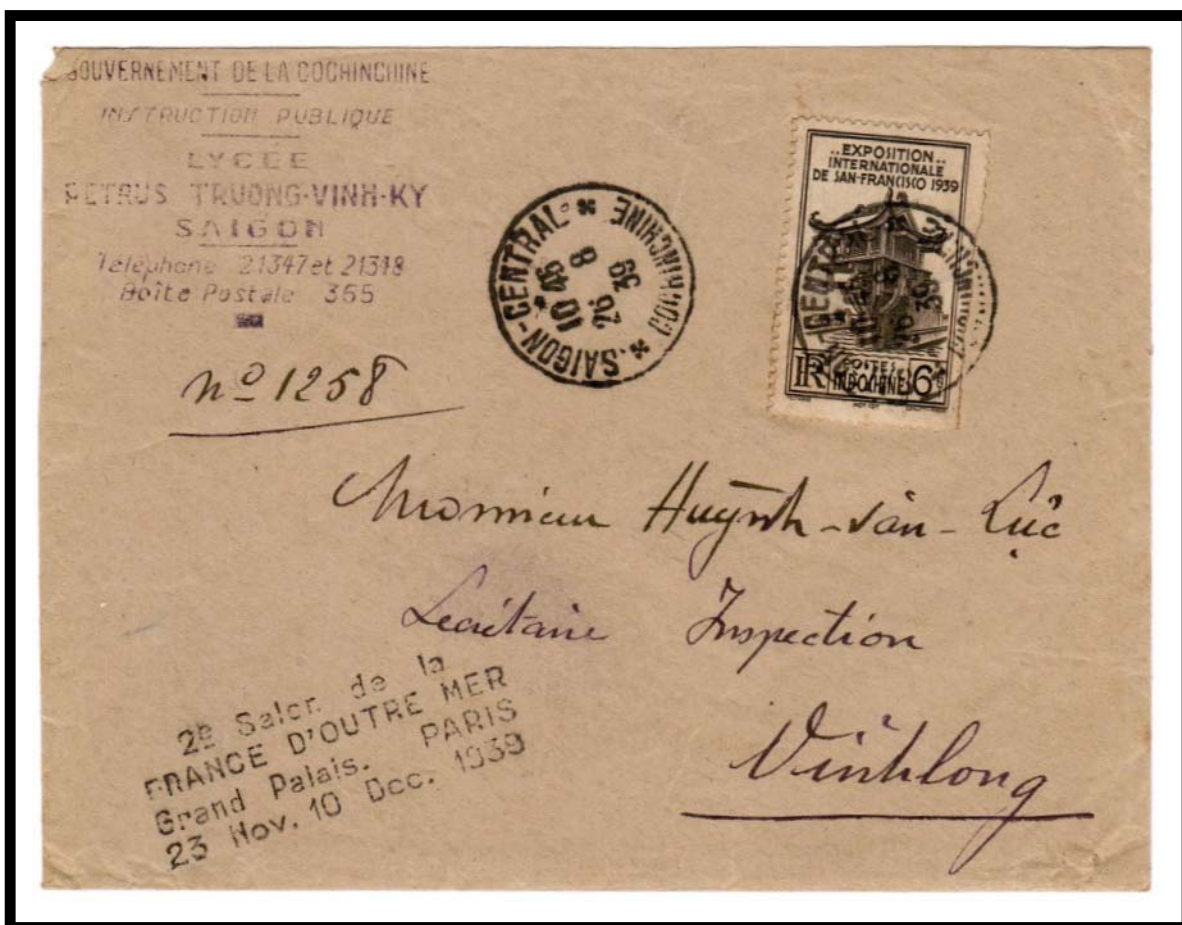
HANOI R.P. TONKIN 2-3 40

REVERSE

HAIPHONG TONKIN 3-3 4 0

Golden Gate Exposition
Use of 6 cents

The lowest value in the series paid the internal letter rate. A slogan marking was applied to this cover by the post office to publicize an exhibition in Paris.



POSTAL MARKINGS

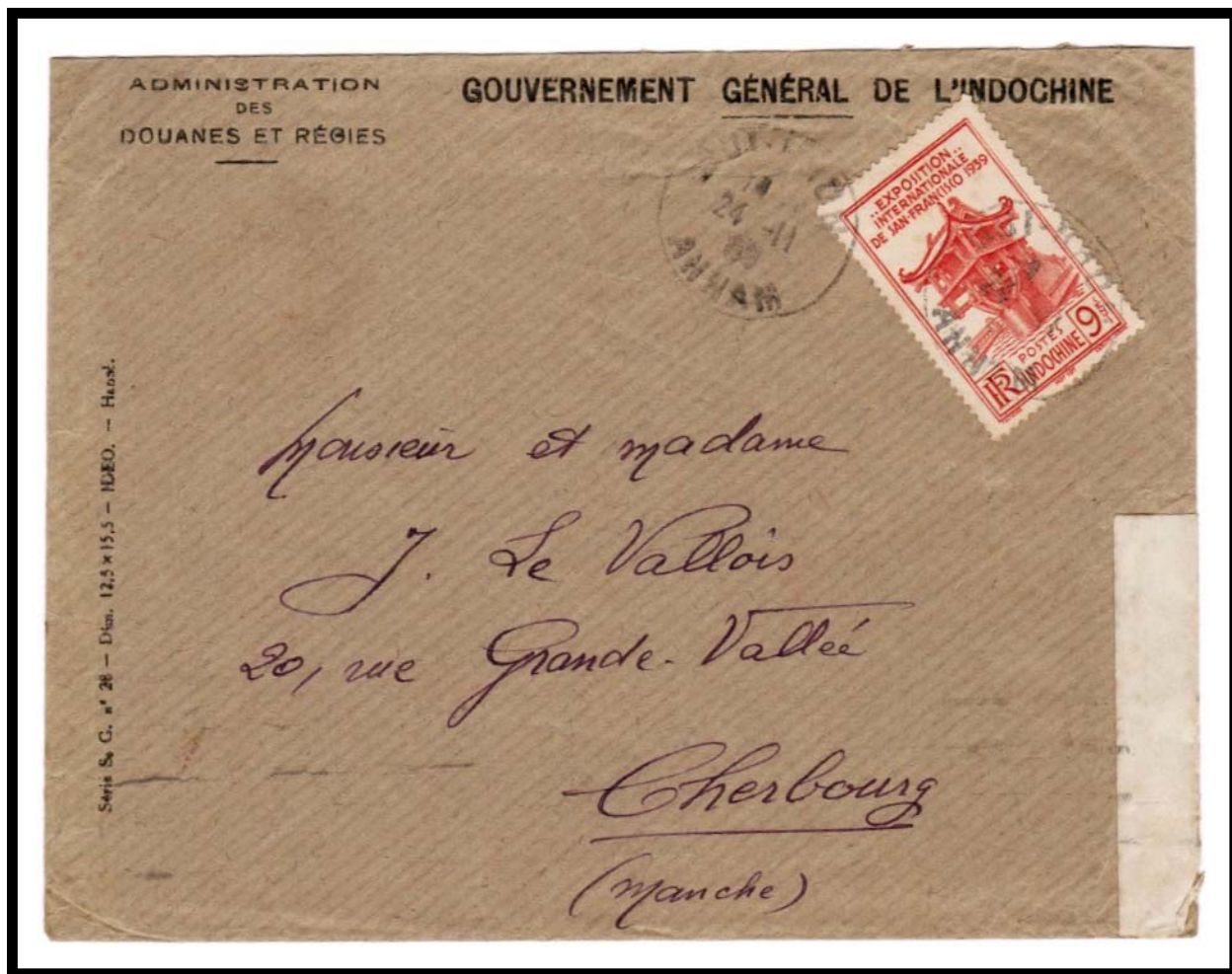
SAIGON-CENTRAL COCHINCHINE 26-8 39
slogan handstamp

REVERSE

VINHLONG COCHINCHINE 27-8 39

Golden Gate Exposition
Use of 9 cents

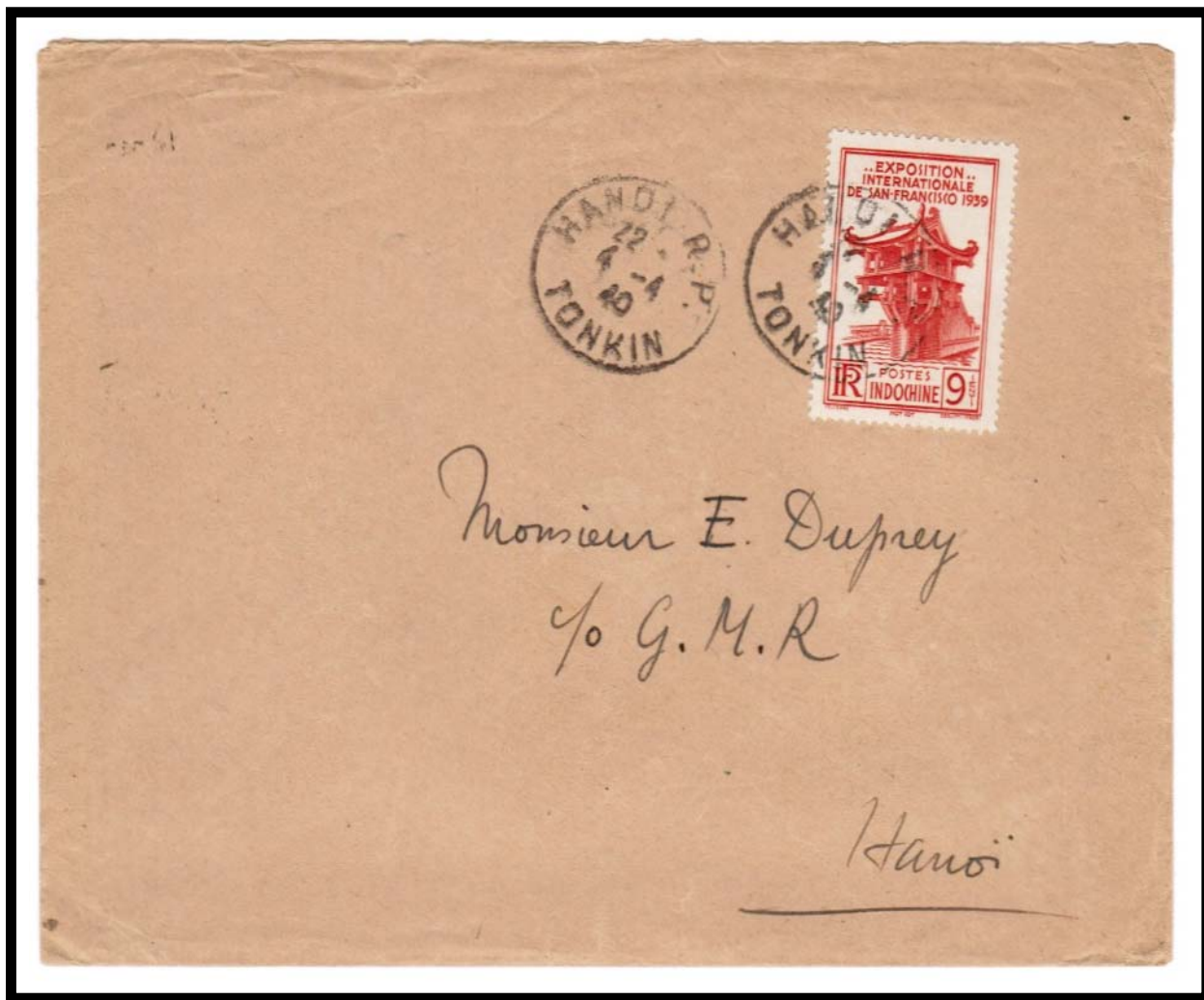
Between June and December 1939, the letter rate to France was 9 cents.



POSTAL MARKINGS
QUI-NHON ANNAM 24-11 39
REVERSE
SAIGON- CENTRAL COCHINCHINE 25 NOV 39

Golden Gate Exposition
Use of 9 cents

In 1940, a 9-cent commemorative stamp overpaid the local mailing fee of 6 cents.



POSTAL MARKINGS
HANOI R.P. TONKIN 4-4 40
REVERSE
HANOI R. P. TONKIN 5-4 40
HANOI R.P. bis TONKIN 5-4 40

Golden Gate Exposition
Use of 9 and 39 cents

Here two stamps from the Golden Gate Exposition series paid for airmail delivery to India.



POSTAL MARKINGS

SAIGON-CENTRAL COCHINCHINE 19-8 39

REVERSE

CALCUTTA G.P.O. 20 AUG. 39

KILSAVALPATTI 24 AUG. 39

Golden Gate Exposition Use of 23 cents

The 23-cent denomination from the Golden Gate Exposition set paid the surface letter rate to foreign countries.



POSTAL MARKINGS

HANOI R P. TONKIN 27-1 40
censor resealing band and markings

REVERSE

HANOI R P. bis TONKIN 27-1 40
HAIPHONG TONKIN 28-1 40
CINCINNATI, OHIO MAR 6 1940

Golden Gate Exposition Use of 39 cents

Soon after the Golden Gate Exposition set was issued, the letter rate to France and colonies increased to 9 cents effective 1 July 1939. The airmail fee remained at 30 cents. The high value of the commemorative set satisfied the new airmail letter rate.



POSTAL MARKINGS
HANOI R. P. TONKIN 31-8 39

Golden Gate Exposition Usage

Three of the Golden Gate Exposition values contributed to the franking on this airmail cover to the United States.



POSTAL MARKINGS

MYTHO COCHINCHINE 12-3 40 airmail label

REVERSE

SAIGON-CENTRAL COCHINCHINE 13 MARS 40

VICTORIA HONG KONG 20 MR 40