

# Messageries Maritimes

The Compagnie des Messageries Maritimes was an old-line shipping firm based in Marseilles. As the locations listed in the border surrounding the image on this postcard indicate, the company served ports around the world. The business was one of the two large commercial sea lines serving Indochina and was crucial to the development of communications and trade.



POSTAL MARKINGS

SAIGON-CENTRAL COCHINCHINE 11 JANV 06

## Messageries Maritimes Saigon Complex

A picture postcard shows the Messageries Maritimes facility at Saigon. At the far left, a steamer is tied up at the company's dock.





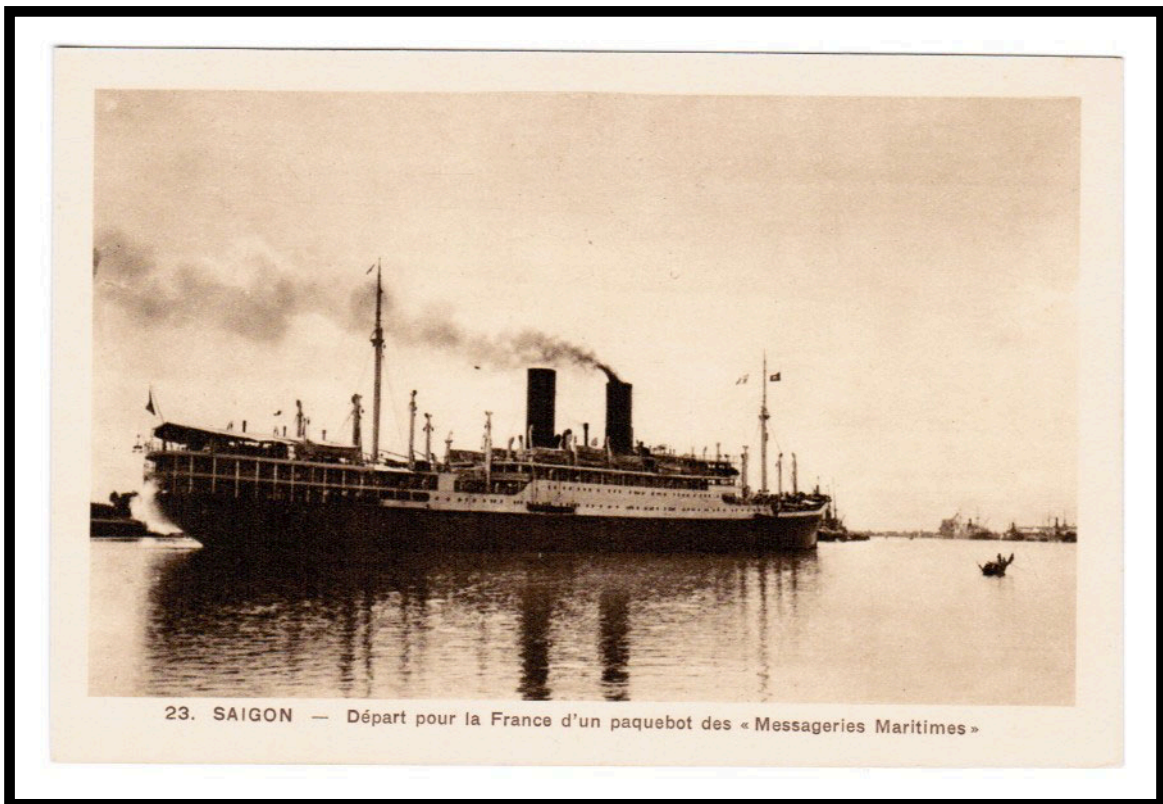
## Messageries Maritimes Saigon Facilities

These postcards depict the facilities maintained by the Messageries Maritimes Company in Saigon.



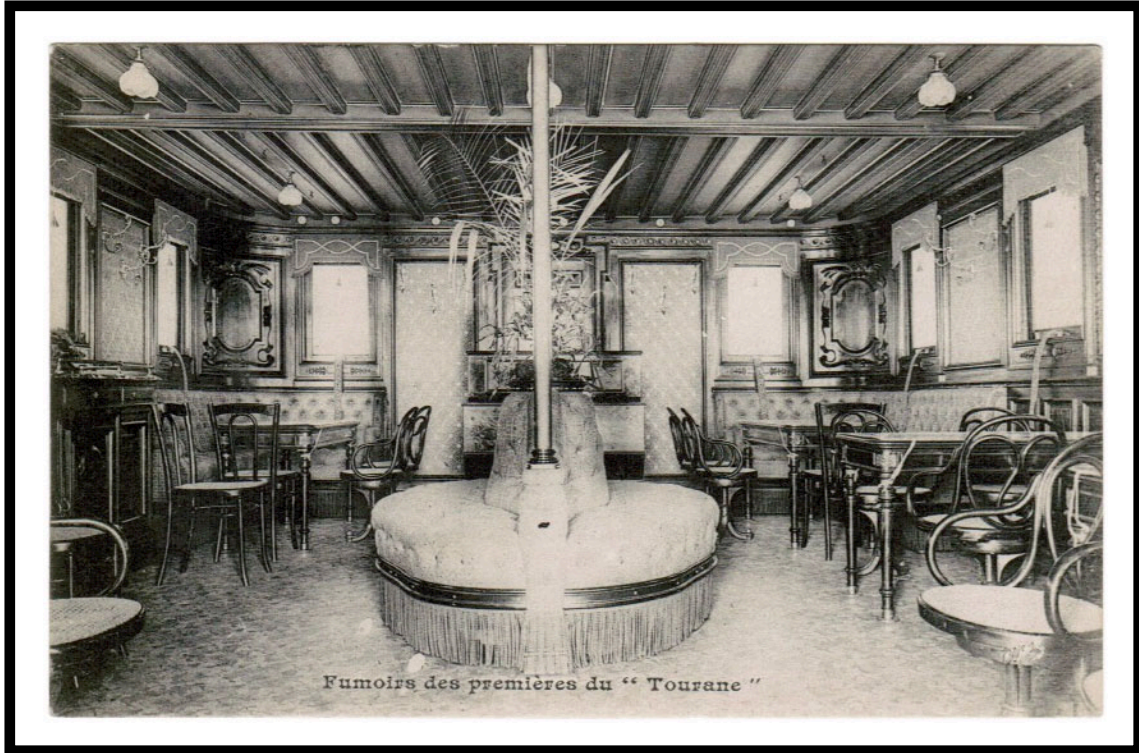
## Messageries Maritimes Ship's Departure from Saigon

A period postcard shows one of the Messageries Maritimes ocean liners leaving Saigon for her return trip to France.





Messageries Maritimes  
Ship's Accommodations — Smoking Rooms



Messageries Maritimes  
André Lebon

Posted from France and addressed to Saigon, this letter went by airmail to Indochina. After examination by a censor, it travelled to a passenger aboard the *Providence*. Based on the purser's cachet, the letter went via the *André Lebon* or was ultimately redirected there.



POSTAL MARKINGS

AIX-EN-PROVENCE BCHES DU RHONE 23-9 39  
CONTROLE POSTAL COMMISSION C INDOCHINE  
COMPAGNIE DES MESSAGERIES MARITIMES PAQUEBOT ANDRÉ LEBON

REVERSE  
SAIGON-CENTRAL COCHINCHINE 11 OCT 39



Messageries Maritimes  
Governor General Paul Doumer

At the upper left of this envelope, the sender specified that the "G.G. PAUL DOUMER" ("Governor General Paul Doumer") was the ship to carry this letter. Singapore was identified as a way point. Based on the receipt marking the letter took two weeks to arrive.



POSTAL MARKINGS  
SAIGON-CENTRAL COCHINCHINE 4-12 32  
REVERSE  
SURAT 19 DEC. 32

Messageries Maritimes  
President Doumer

A cover for the first voyage of the President Doumer to the Far East carries a cachet noting the event. The Doumer made 15 trips to the Far East. She was torpedoed in the Atlantic in 1942.



POSTAL MARKINGS

SAIGON-CENTRAL COCHINCHINE 3-1 36  
commemorative cachet (red)

REVERSE

PARIS R.P. AVION 13 • I 1936



Messageries Maritimes  
Metered Mail

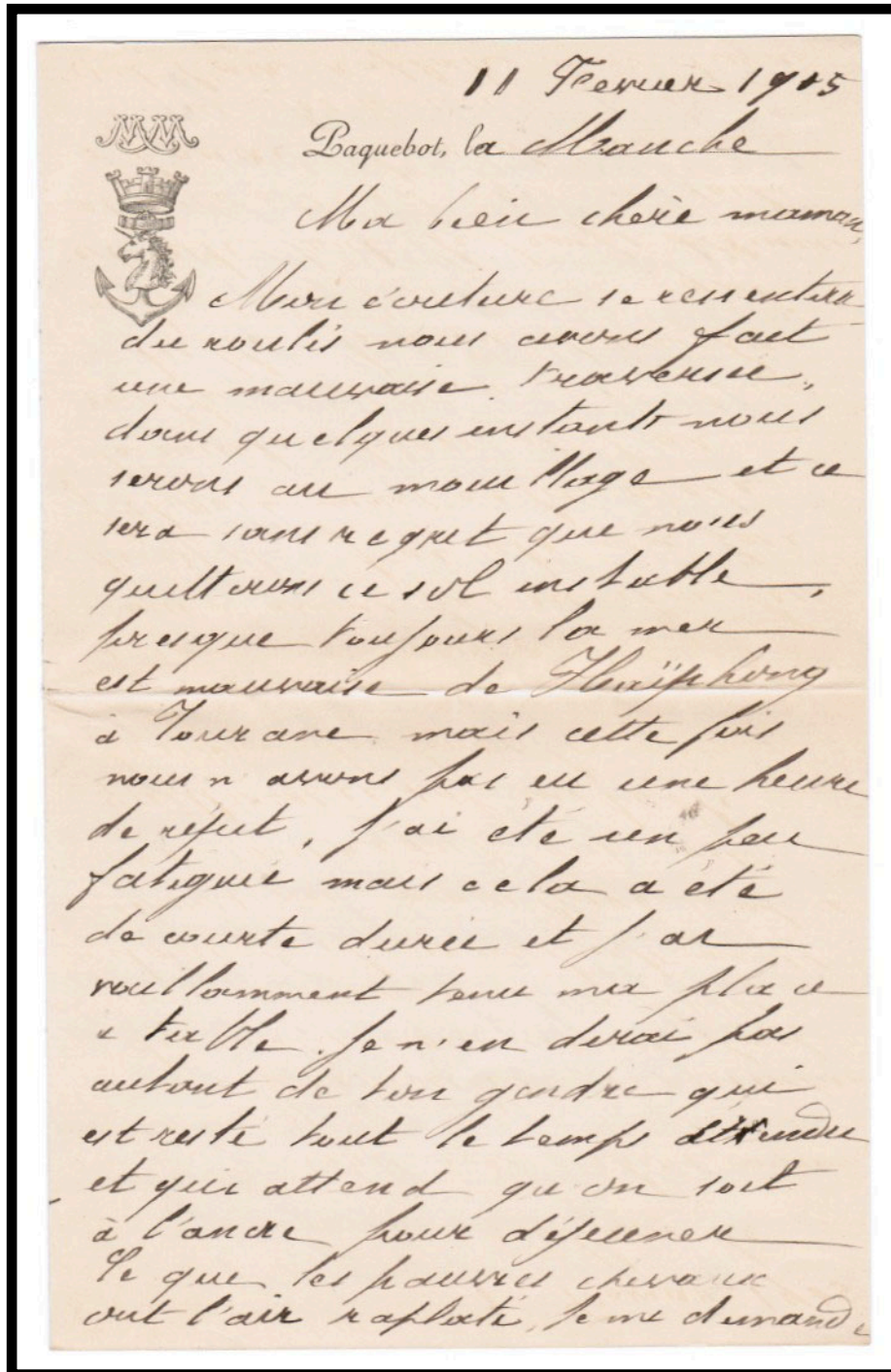
The Messageries Maritimes Company took advantage of the advertising potential offered by postal meters. Based on the imprinted number, the firm possessed machine number 3034.



POSTAL MARKINGS  
SAIGON R.P. VIET-NAM 19.III 1954

Messageries Maritimes  
Stationery

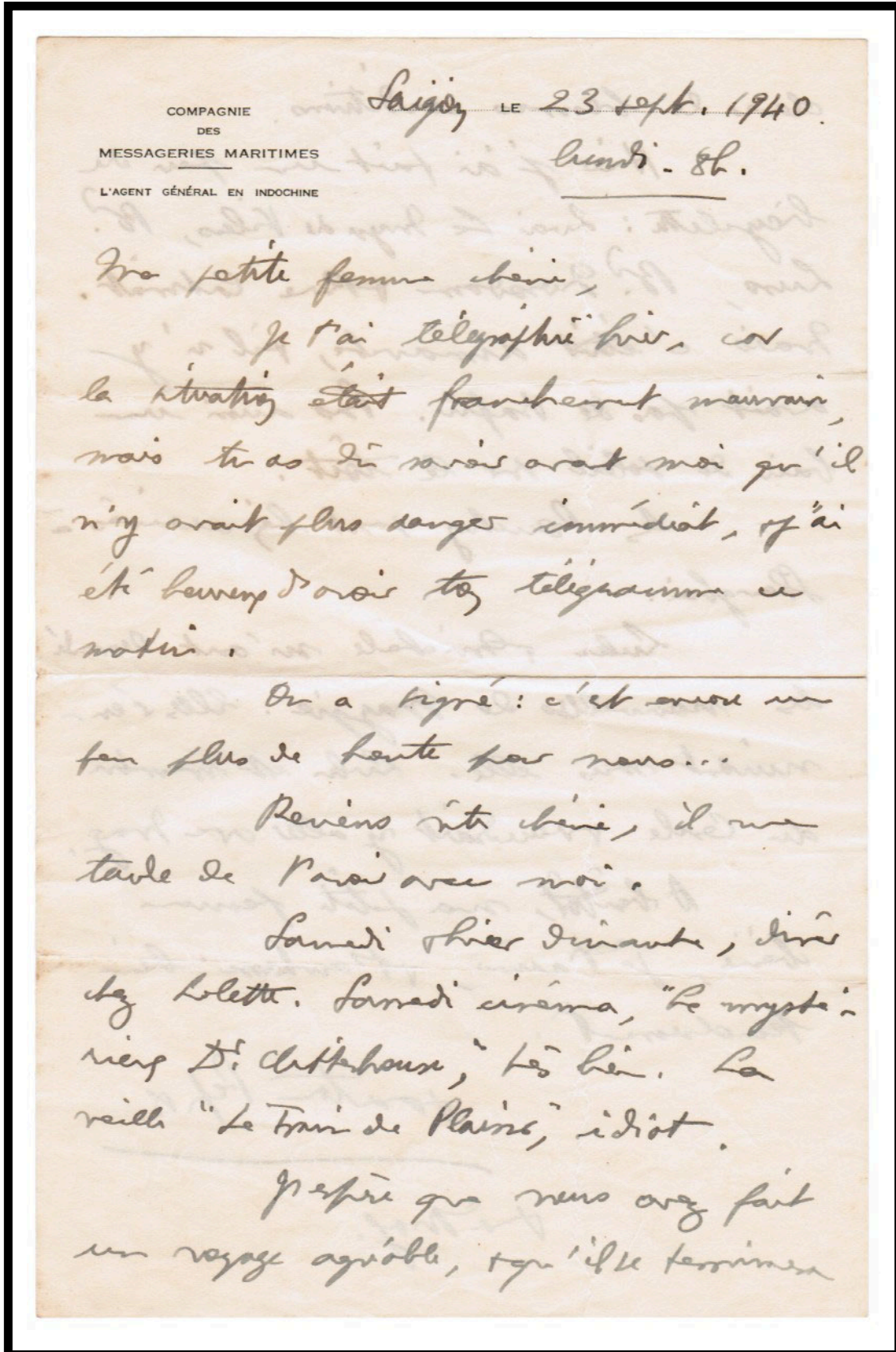
Written on stationery provided by the Messageries Maritimes Company, the sender noted that he was on board the *Manche* and dated his letter 11 February 1905. This ship was a converted cargo ship that provided coastal mail service from 1895 until 1914.





Messageries Maritimes  
Stationery

Messageries Maritimes stationery is datelined Saigon, 23 September 1940.





# Messageries Maritimes Advertising Postcards

Photographic images were reused to publicize the company in postcard formats.





# Messageries Maritimes Advertising Postcards

Margins carried messages about the transport company or commercial products.





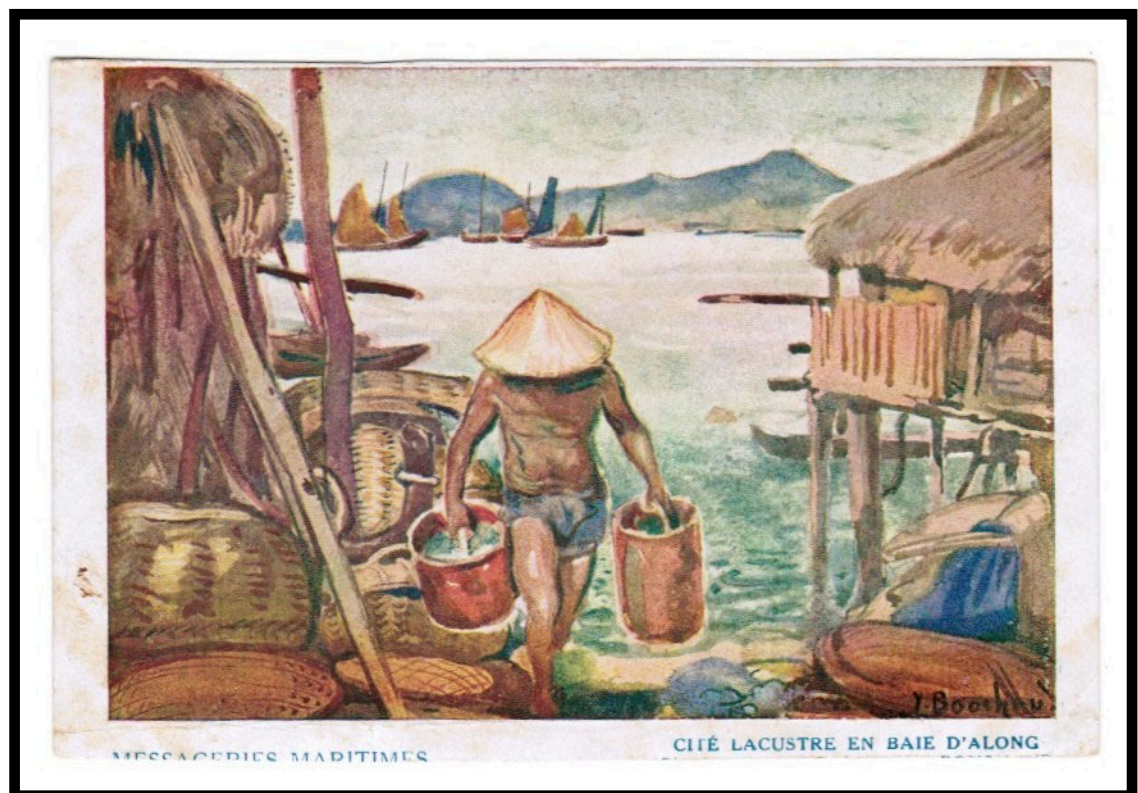
Messageries Maritimes  
Advertising Postcards

Besides photographs, the company used drawings for its advertising postcards.



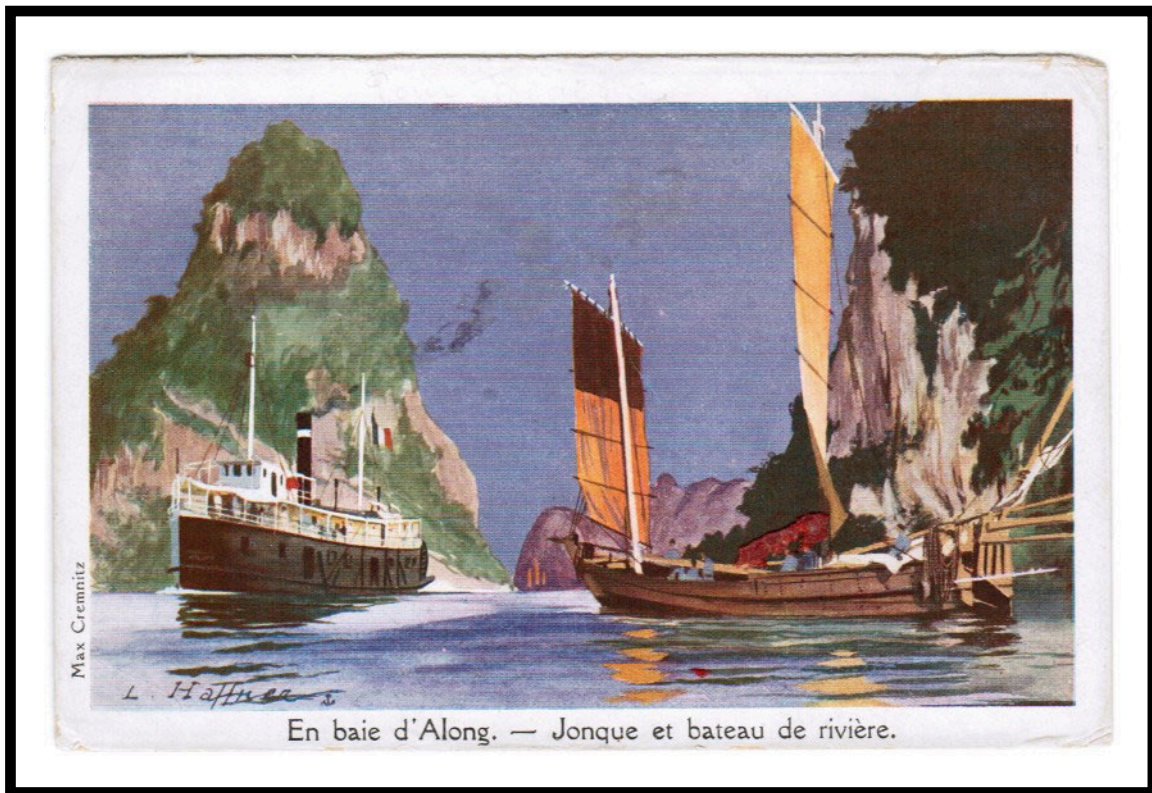


Messageries Maritimes  
Advertising Postcards



## Messageries Maritimes Advertising Postcards

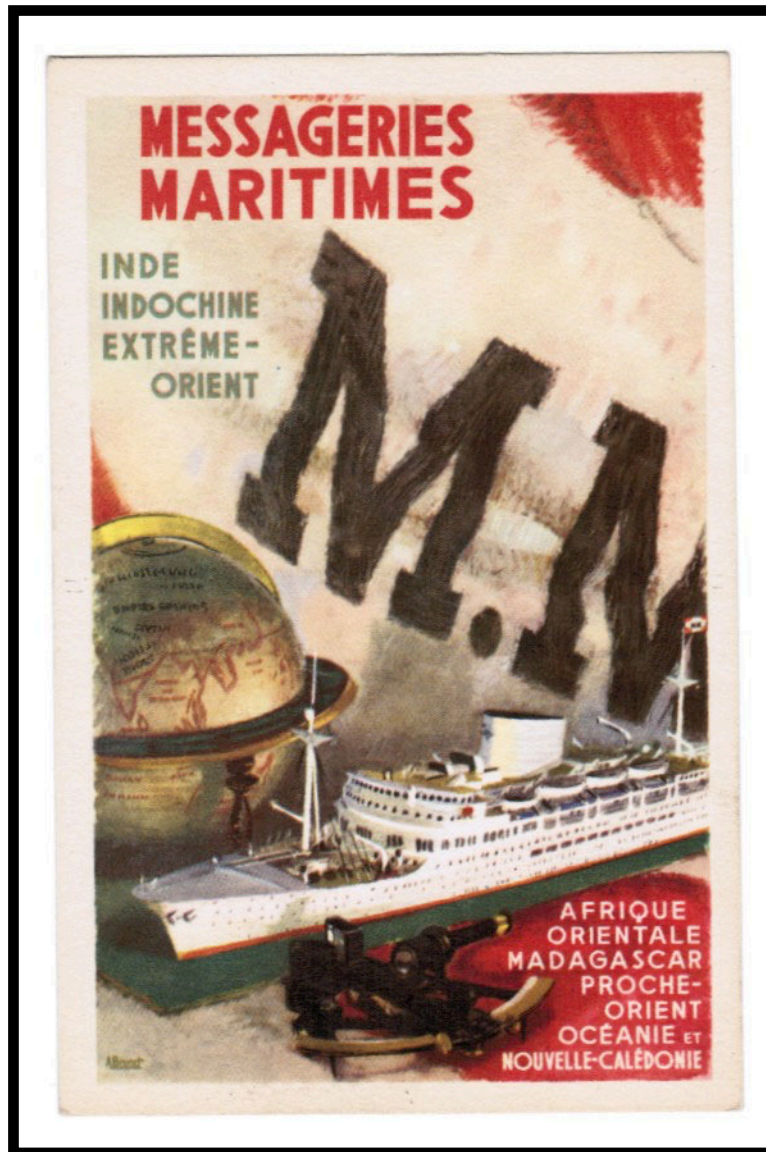
The style of this Messageries Maritimes postcard did not present any overt advertising on the image side. The company's logo does appear on the reverse.



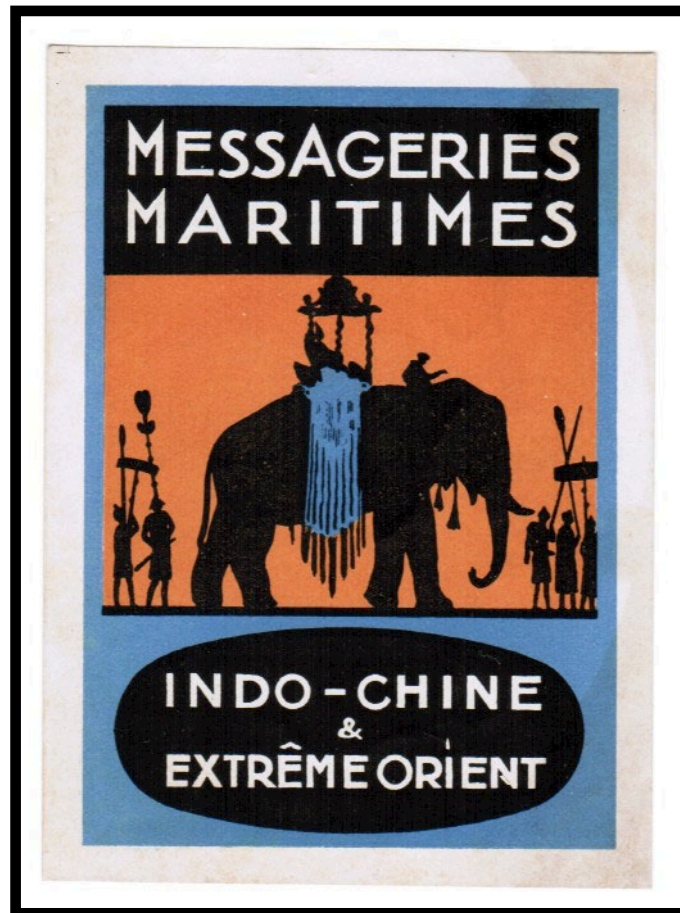


## Messageries Maritimes Promotional Items

Poster imagery promoted Messageries Maritimes's world-wide distribution of destinations.



Messageries Maritimes  
Promotional Items





AVANT D'UN SAMPAN CHINOIS. — SAÏGON



GRÈCE  
TURQUIE  
ÉGYPTE  
—  
INDES  
INDO-CHINE  
CHINE  
JAPON

COTE ORIENTALE  
D'AFRIQUE  
MADAGASCAR  
—  
AUSTRALIE  
NOUVELLE  
CALÉDONIE  
—  
PORTUGAL  
SÉNÉGAL  
BRÉSIL PLATA

COMPAGNIE DES MESSAGÉRIES MARITIMES



PAQUEBOT

*Tonkin*

*Départ du 14 mai 1908*

*Café*



POTAGE

RELEVÉ

ENTRÉES

ROTIS

SALADE

LEGUMES

ENTRÉES

DESSERT

CAFÉ

*Poisson remoulade  
- gigot mouton Bretonne  
- Longe de porc Dubouzet*

*Binde*

*romaine*

*Friture d'aubergines*

*Sorbet au kirsch*

*Gain de Gènes*

*Gruyère - Chester*

*Mandarines Pommes Bananes  
Biscuits*



POUSSE-POUSSE EN PANNE - SAIGON

COMPAGNIE DES MESSAGERIES MARITIMES



PAQUEBOT "*Ville de la Ciotat*"



DINER du Lundi 8 Mai 1911

I<sup>re</sup> CLASSE

Consommé semoule  
Crécy

Filets de poisson Nantua  
Langue de bœuf garnie à la Godard  
Filets mignons sauce poivrade

Pintade  
Chicorée

Concombres farcis Duxelles  
Pommes de terre à l'anglaise  
Curry d'œufs

Glace chocolat. Trois frères

Gruyère. Chester  
Bananes. Ananas.

"CHERRY BRANDY ROCHER FRÈRES"



Postcard  
with Menu  
*Paul Lecat*  
21 April 1925

COGNAC BISQUIT — BISQUIT DUBOUCHÉ ET C<sup>ie</sup> — COGNAC  
MAISON FONDÉE EN 1819



MESSAGERIES MARITIMES

LE "PORTHOS" A SAIGON  
*D'après une aquarelle de SANDY-HOOK*

**Paquebot PAUL LECAT**

**DÉJEUNER**

du Mardi **21 AVRIL 1925**

.....

Hors d'Œuvres  
Pâté d'Italie  
Sardines à l'huile  
Choux rouges au vinaigre  
Salade Soissonnaise  
Pommes Georgette

----

Langouste froide sauce Remoulade  
Irish-Stew  
Côte de veau au beurre  
Spaghetti au gratin  
Epinards frais aux œufs pochés

----

Fromage Chester  
Corbeille de Fruits  
Café Thé

**Infusions**



**MARSALA FLORIO, le meilleur vin de dessert**

Champagne PIPER PIPER-HEIDSIECK



MESSAGERIES MARITIMES

LE LAC DU TOMBEAU IMPÉRIAL, A HUÉ  
*D'après une aquarelle de M. RUEDOLF*

## Paquebot "AMBOISÉ"

### MENU

DINER du Samedi 21 Novembre 1925

Potage Pompadour

Poisson grillé sauce Cambridge

Pigeons Compote

Gigot d'Agneau rôti

Salade

Asperges en branches

Glace Moka

Allumettes Royale

Gruyère

Raisin

Confitures de Reine-Claude

CAFÉ

Champagne PIPER

PIPER-HEIDSIECK

Postcard  
with Menu  
Amboise  
21 November  
1925



ANISETTE MARIE BRIZARD & ROGER



MESSAGERIES MARITIMES

LES BAINS ROYAUX DE HUÉ  
*D'après une aquarelle de M. RUEDOLF*

## Paquebot "AMBOISE"

### MENU

DINER du Dimanche 13 Décembre 1925

Potage Crème de Lentilles

Poisson grillé sauce verte

Langue de Bœuf Ecossaise

Pintade rôtie

Salade

Choux Fleurs au gratin

Profiterolles au Chocolat

Gruyère

Mandarines

Amandes - Malaga

CAFÉ

ANISETTE MARIE BRIZARD & ROGER

Postcard  
with Menu  
Amboise,  
13 December  
1925