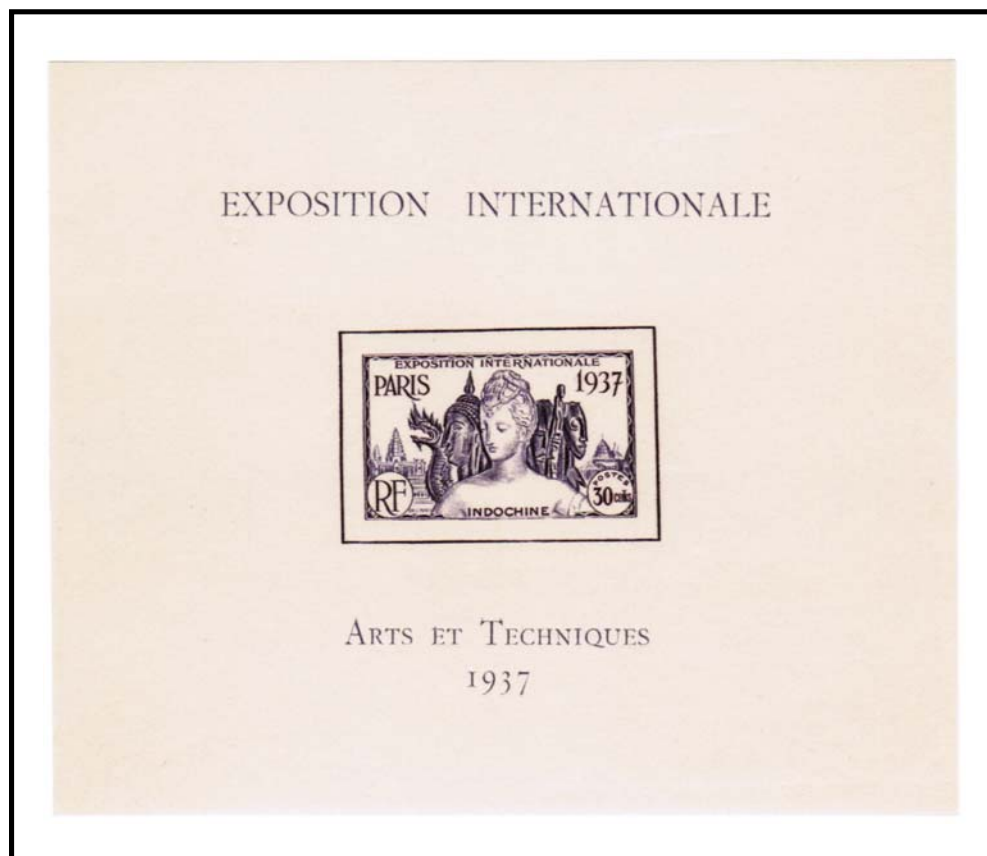
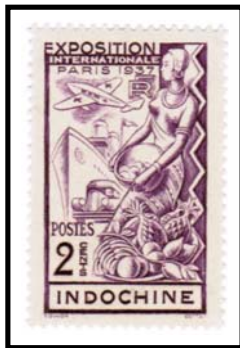


Paris International Exposition

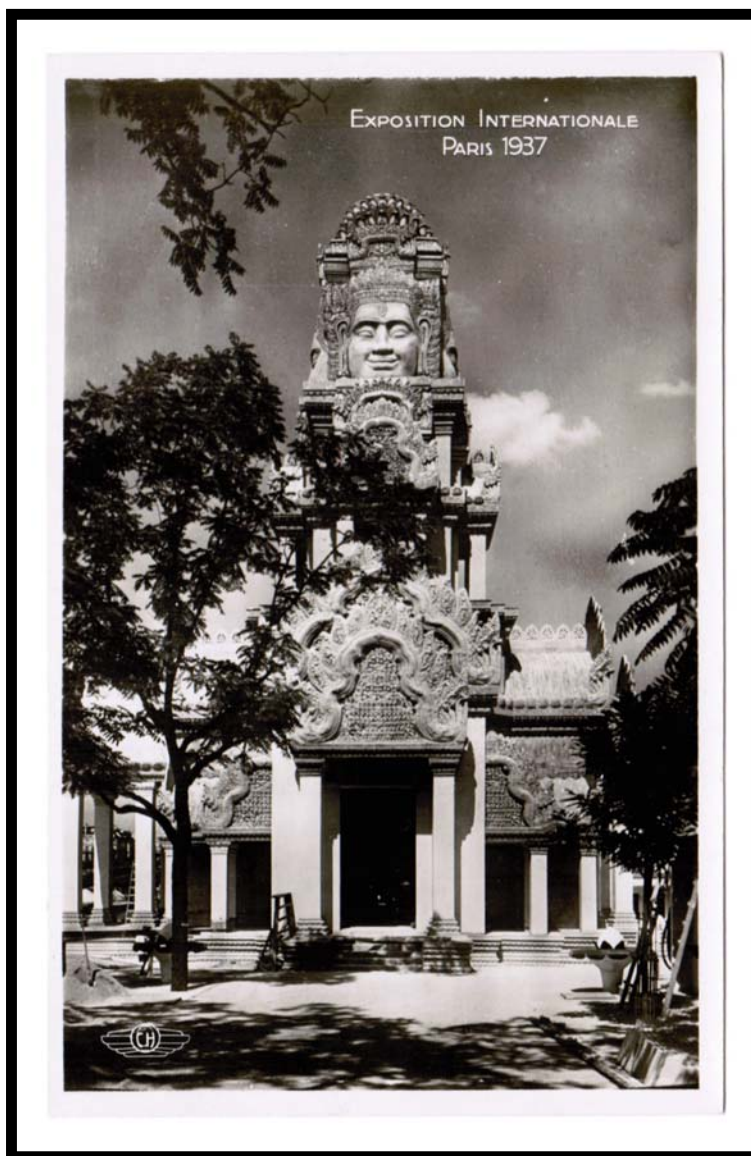
Sharing designs common with other colonies, this omnibus issue commemorated the Exposition of 1937.



Paris International Exposition

The exposition held in Paris in 1937 was notable for its magnificent lighting and use of modern architecture. The central theme was applied arts and modern industry. The exposition cost the French government between \$35 and \$50 million. About 33 million persons visited the Paris exposition.

Following several postponements, the World Exposition finally opened on 25 May 1937. Even then, some of the pavilions were not finished until several months later. The exposition closed 25 November 1937.



POSTCARD SHOWING PAVILION AT EXPOSITION.



Paris International Exposition
Proof of 6 cents



Paris International Exposition Dated Corner Blocks

Commemorative stamps printed in France were given so-called "coin dates" in the margin indicating the printing date.



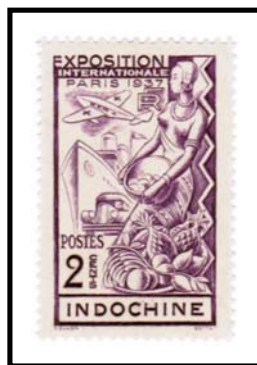
Paris International Exposition Dated Corner Blocks



Paris International Exposition
Dated Corner Blocks



Paris International Exposition Image Transfers



Paris International Exposition Perfins



BI

Bank of Indochina (Saigon Branch)



BIC

Bank of Indochina (Hanoi Branch)



GMR

Grand Magasins Reunis

HS
BC

Hong Kong and Shanghai
Banking Corporation

LJC

L.J. Chaffanjon

Paris International Exposition
Postmarks on 3 cents



BATTAMBANG
CAMBODGE



HANOI R.P.
TONKIN



SAIGON-CENTRAL
COCHINCHINE

Paris International Exposition
Postmarks on 4 cents



HANOI R.P.
TONKIN



NINH-BINH
TONKIN



SAIGON-CENTRAL
COCHINCHINE

Paris International Exposition Postmarks on 6 cents



BASSAC
LAOS



HAIPHONG
TONKIN



HANOI R.P.
TONKIN



HOI-XUAN
ANNAM



KE-AN
COCHINCHINE



RURAL
BACLIEU PROVINCE

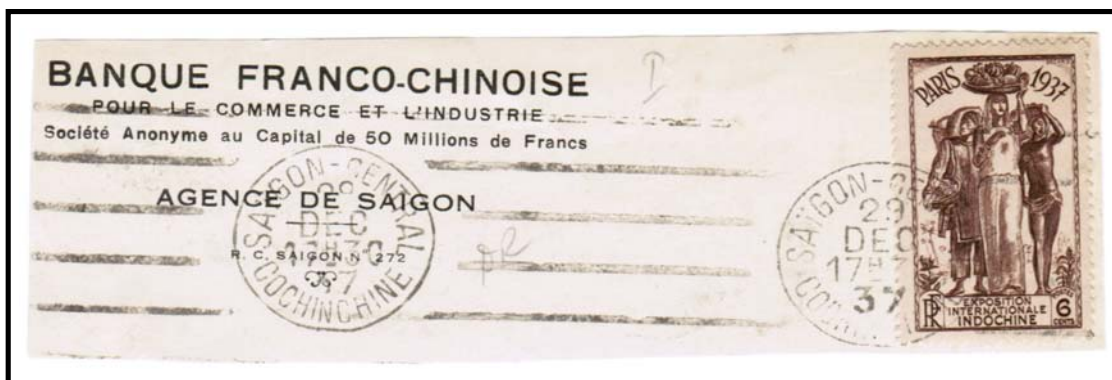


TUY-HOA
ANNAM

Paris International Exposition
Postmarks on 6 cents



SAIGON-CENTRAL
COCHINCHINE



SAIGON-CENTRAL
COCHINCHINE

Paris International Exposition Postmarks on 9 cents



HAIPHONG
TONKIN



HOANG-SU-PHI
TONKIN



MUONG-KHUONG
TONKIN



PAQUEBOT



SAIGON-CENTRAL
COCHINCHINE



TANAN
COCHINCHINE



TANCHAU
COCHINCHINE



THANH-HOA
ANNAM



TOURANE
ANNAM

Paris International Exposition Postmarks on 15 cents



BONENG
LAOS



HANOI B
TONKIN



MUONG-KHUONG
TONKIN



CAO-BANG
TONKIN



NAM-DINH
TONKIN



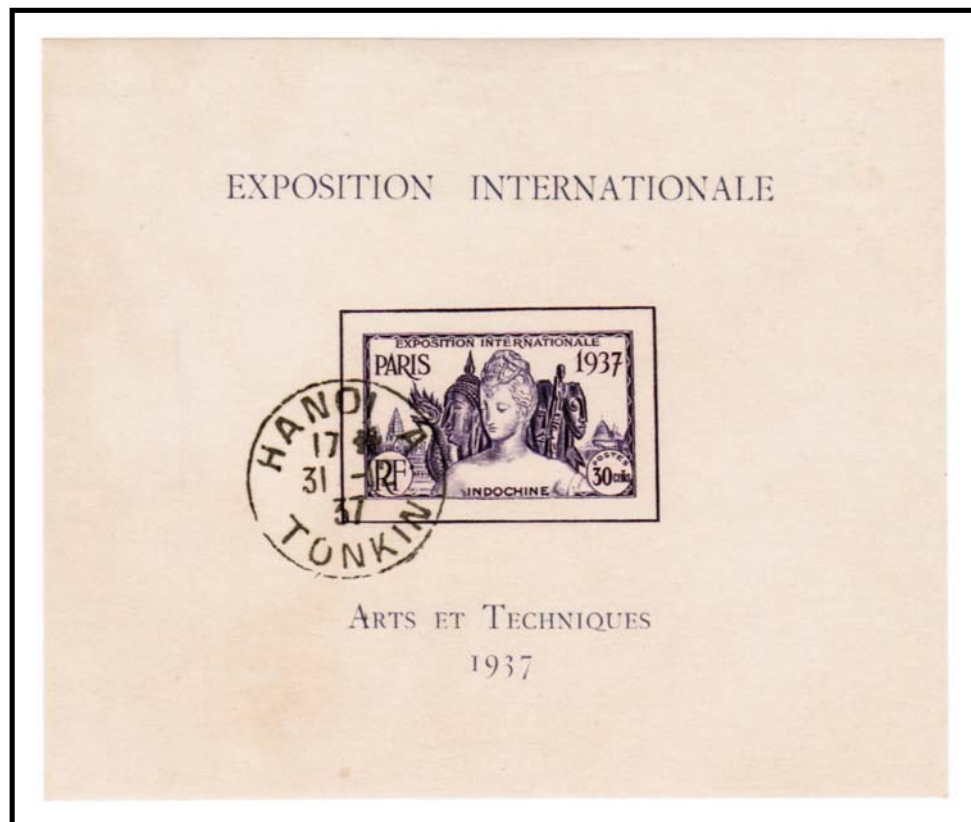
PAQUEBOT

Paris International Exposition
Postmarks on 15 cents



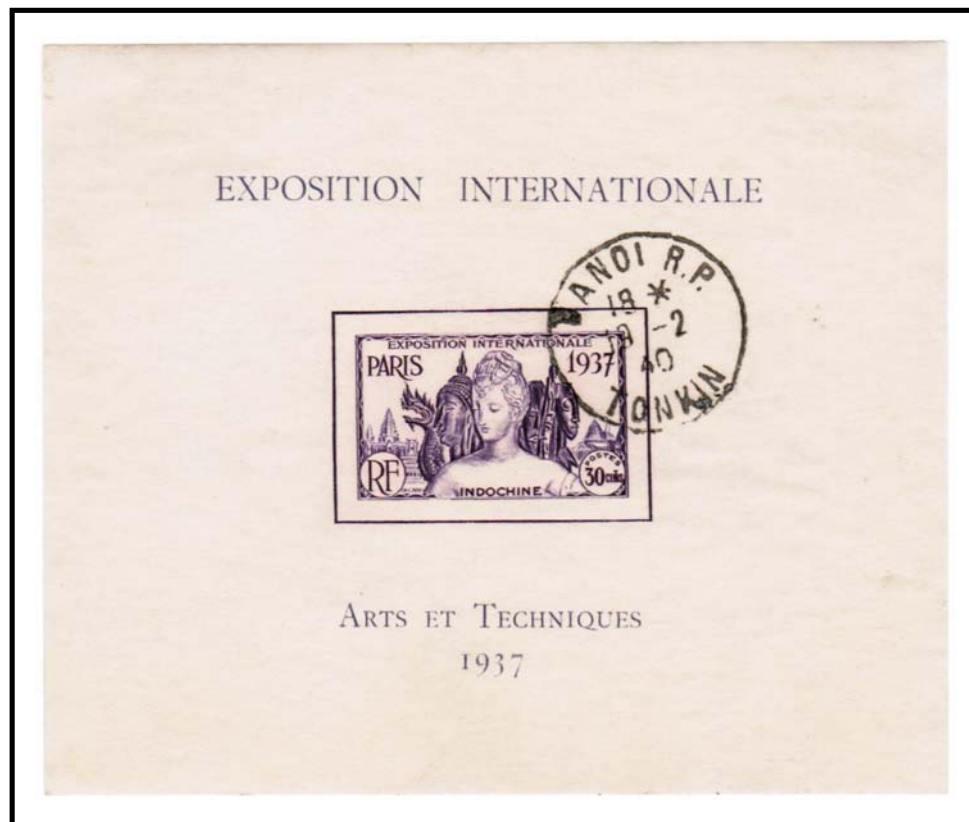
SAIGON-CENTRAL
COCHINCHINE

Paris International Exposition
Postmarks on 30 cents



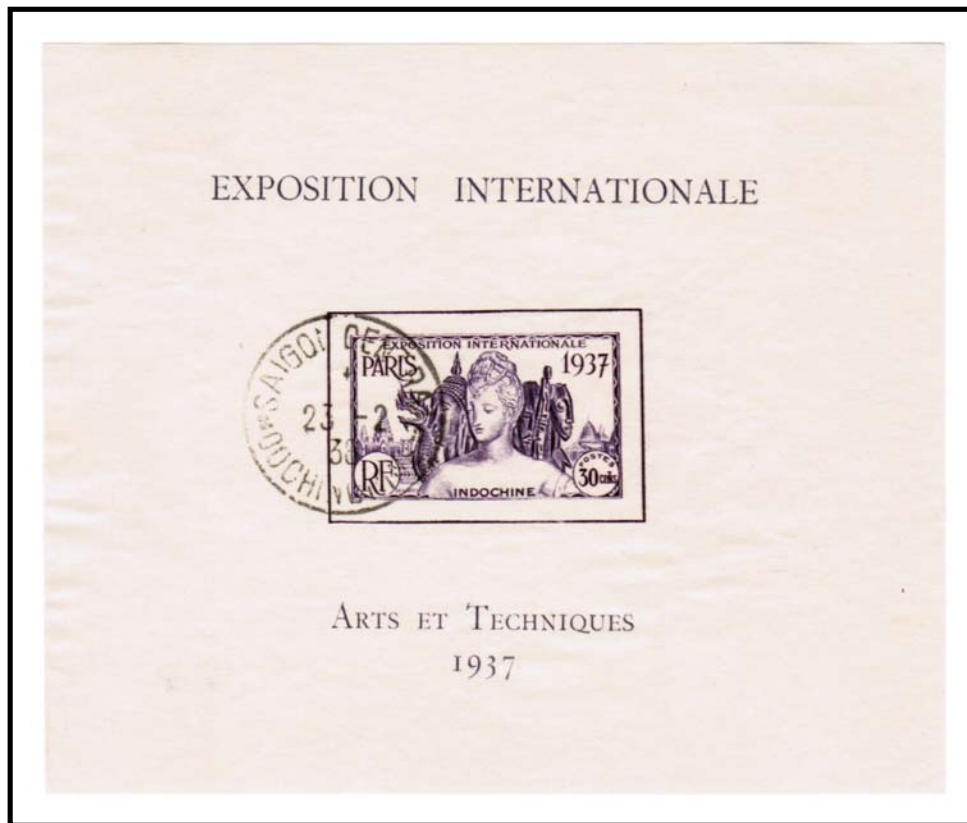
HANOI A
TONKIN

Paris International Exposition
Postmarks on 30 cents



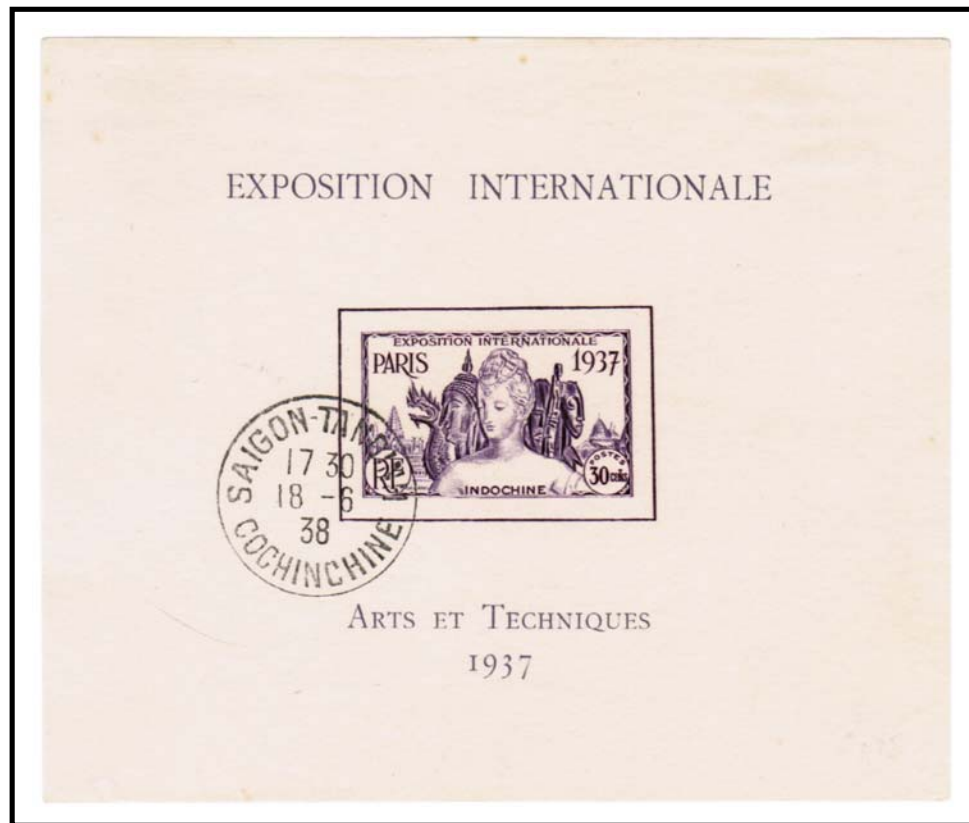
HANOI R.P.
TONKIN

Paris International Exposition
Postmarks on 30 cents



SAIGON CENTRAL
COCHINCHINE

Paris International Exposition
Postmarks on 30 cents



SAIGON-TANDINH
COCHINCHINE

Paris International Exposition Use of 2 cents

With another 96 cents' worth of stamps on the reverse, the postage was far overpaid for this letter to Switzerland in 1937. A postal clerk wrote "affranchi par exp teur" at the top of the envelope to point out that the sender had put on his own stamps.



POSTAL MARKINGS

HANOI A TONKIN 2-7 37
registration label
manuscript "affranchi par exp teur"
manuscript "Marseille Geneve" routing instruction

REVERSE

HANOI A TONKIN 2-7 37
LE LOCLE LETTRES 10.V11.37

Paris International Exposition Use of 2 cents

Printed matter (signified by the notation "Imprimé") could be mailed at very low rates even internationally. Here a 2-cent stamp was used in making up the postage for an international mailing to Switzerland.



POSTAL MARKINGS
SAIGON-CENTRAL COCHINCHINE 5-11 37
REVERSE
SCHINZNACH DORF 2. XII. 37

Paris International Exposition
Use of 2 and 3 cents

Originally prepared as official mail from the office of the mayor of Thanh-Hoa, the manuscript "pli de service" was struck through on this cover. Two of the Paris International Exposition stamps were affixed to pay the 5 cents internal postage rate.



POSTAL MARKINGS
THANH-HOA ANNAM 20- 8 37
REVERSE
SAIGON-CENTRAL COCHINCHINE 22 AOUT 37

Paris International Exposition
Use of 2 and 4 cents

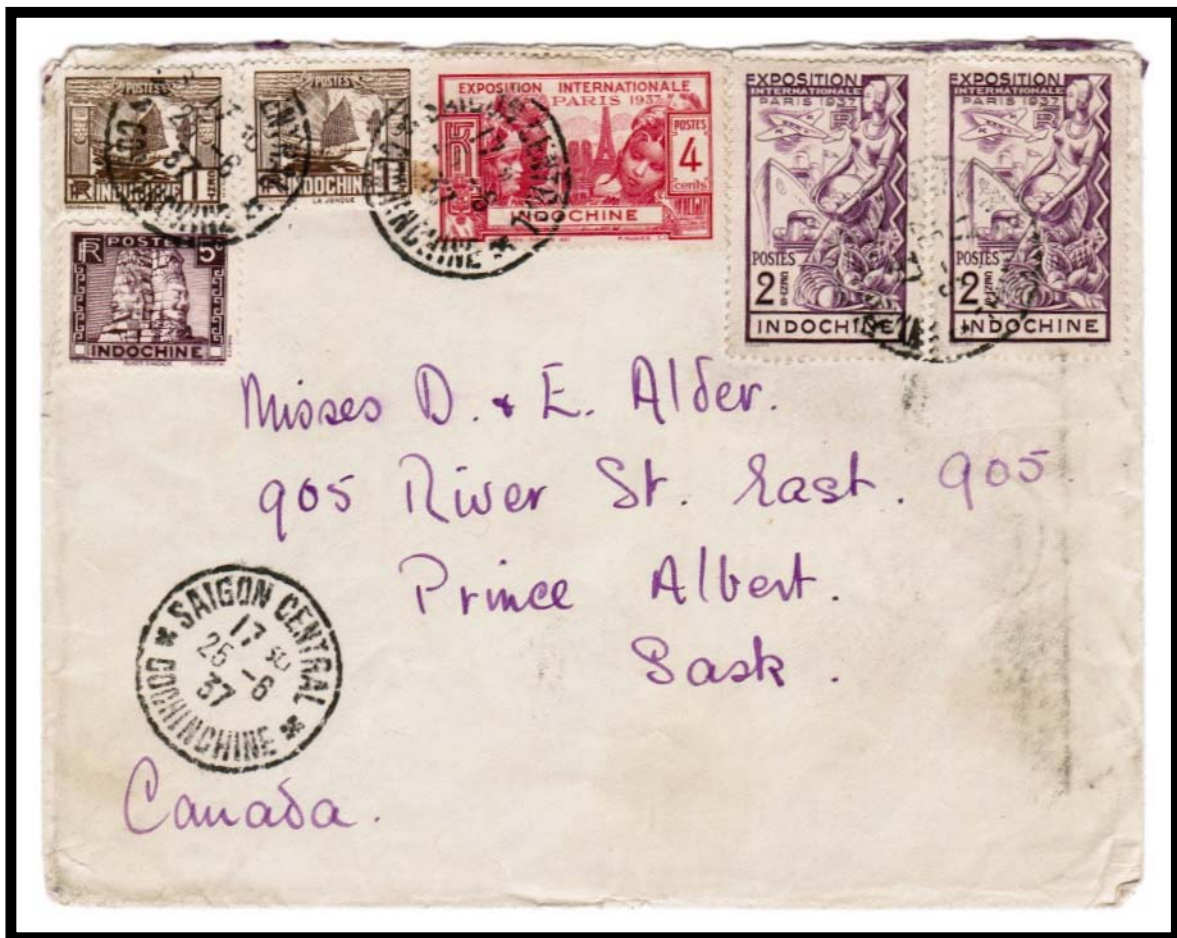
Two low values from the Paris International Exposition series paid the 6-cent letter rate from the colonial Archives and Library to a library in Paris.



POSTAL MARKINGS
SAIGON-CENTRAL COCHINCHINE 13-8 37
REVERSE
PARIS-R.P. 6 DISTRIB^{ON} 10 • IX 1937

Paris International Exposition Use of 2 and 4 cents

A mixture of commemorative and definitive stamps paid the 15-cent foreign letter rate to Canada in 1937.



POSTAL MARKINGS
SAIGON-CENTRAL COCHINCHINE 25-8 37

Paris International Exposition
Use of 3 cents

The typewritten "Imprimé" signified "printed matter." Sent unsealed, printed matter enjoyed much lower postage rates even when sent internationally.



POSTAL MARKINGS
SAIGON-CENTRAL COCHINCHINE 8-11 37
REVERSE
LONGIROD 1. XII. 37

Paris International Exposition
Use of 3 cents

A single 3-cent Paris Exposition commemorative stamp paid for mailing a picture postcard from Saigon's Messageries Maritimes post office to France in 1937.



POSTAL MARKINGS
SAIGON-MESSAGERIES-MMES COCHINCHINE 31-8 37

Paris International Exposition Use of 3 cents

In 1932, the foreign rate for picture postcards with five words or less was 3 cents. If the number of words exceeded five, the rate increased to 9 cents. Sent to Italy from Hai-Phong in 1937, this postcard is properly franked with the 3-cent Paris International Exposition commemorative stamp.



POSTAL MARKINGS
HAI-PHONG TONKIN 28-5 37

Paris International Exposition
Use of 3 cents

Until the end of 1937, letters to France and colonies required 6 cents for surface mail. In this case, a pair of 3-cent Paris International Exposition stamps paid the postage.



POSTAL MARKINGS
SAIGON-CENTRAL COCHINCHINE 9-7 37
REVERSE
VALENCIENNES NORD 7-VIII 1937

Paris International
Exposition
Use of 3 cents

Through 31 March 1938, the foreign letter rate was 15 cents per 20 grams. Posted in January 1938, this letter to Hong Kong beat the rate increase with a franking consisting of five 3-cent stamps.

Even though "REGISTERED" had been typed on the envelope, the sender had not submitted the mailing to post office for registered mail service. Consequently, there was no surcharge for the service.



POSTAL MARKINGS
HANOI R.P. TONKIN 2-1 38

Paris International Exposition Use of 3 and 4 cents

On some occasions, internal airmails enjoyed very favorable promotional rates. Here, a cover carried by Air France's first regular service between Saigon and Hanoi was franked with 11 cents worth of postage, which was computed as follows:

| | |
|--------------------------|----------------|
| local letter rate | 6 cents |
| <u>airmail surcharge</u> | <u>5 cents</u> |
| total | 11 cents |



POSTAL MARKINGS

SAIGON-CENTRAL COCHINCHINE 2-8 38
flight cachet

REVERSE

HANOI R.P. TONKIN 2-8 38
HAIPHONG TONKIN 3-8 38

Paris International Exposition
Use of 3 and 6 cents

The 15-cent foreign letter rate to Switzerland was paid with a combination of smaller denominations from the Paris International Exposition set.



POSTAL MARKINGS
HAIPHONG TONKIN 25-11 37

Paris International Exposition Use of 3 cents

Since 1932, the foreign postcard rate had been 9 cents. The airmail surcharge was 30 cents per 5 grams independent of the type of mail. Here a 3-cent Paris Exposition commemorative stamp contributed to the 39 cents postage for an airmail postcard to Czechoslovakia in 1937.



POSTAL MARKINGS

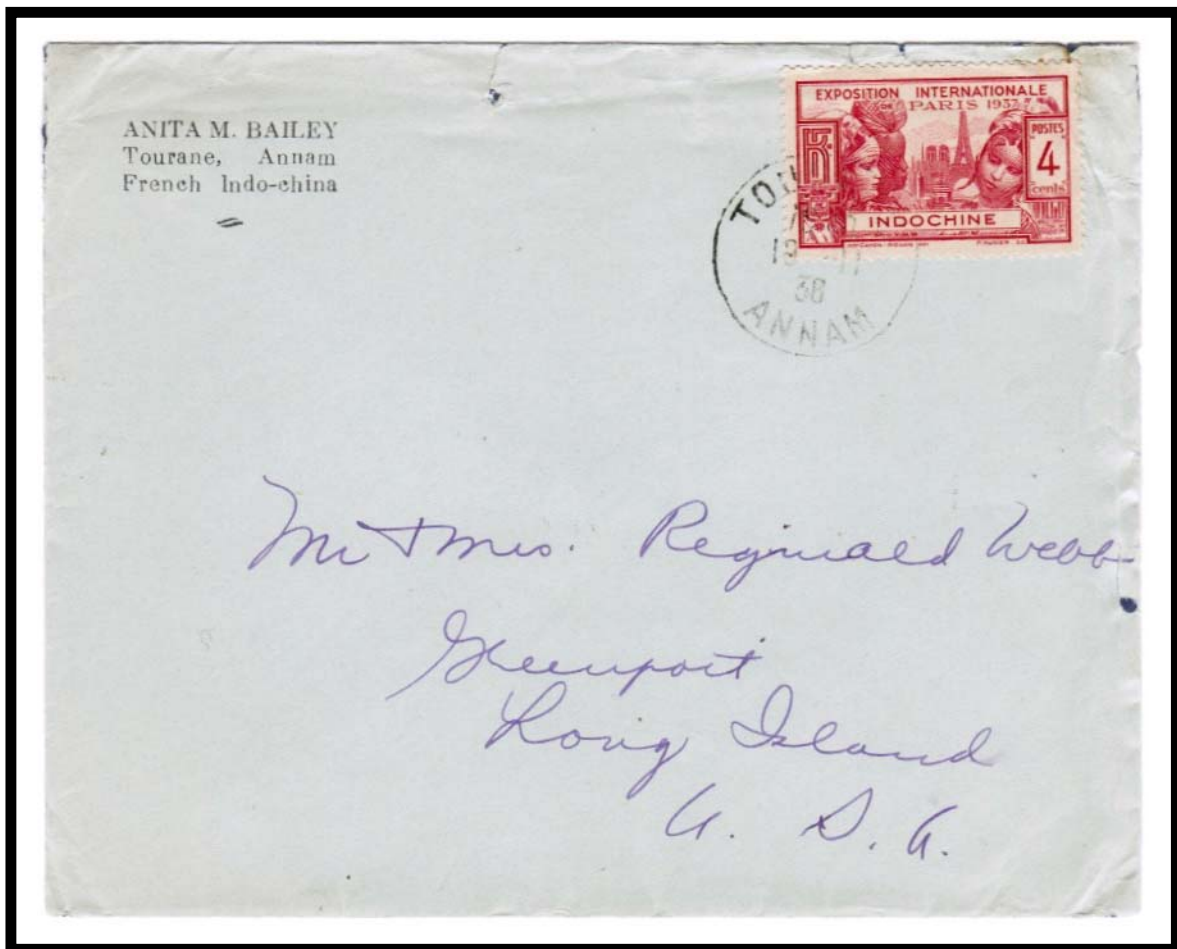
SAIGON-CENTRAL COCHINCHINE 18-12 37

airmail label

PISEK 1 28.XII.37

Paris International Exposition
Use of 4 cents

An unsealed letter from a missionary to the United States was accepted as printed matter with only 4 cents postage. The prevailing foreign letter rate was 18 cents in 1938.



POSTAL MARKINGS
TOURANE ANNAM 19-11 38

Paris International Exposition
Use of 4 cents

Mailed to the United States, a missionary's newsletter was accepted at a reduced rate of 4 cents in 1938.



THE CALL OF FRENCH INDO-
CHINA AND EAST SIAM



Miss MARION L. BETHGE
284 Elderts Lane
Brooklyn, N.Y., U.S.A.

Mr. and Mrs. Reginald Webb
Greenport
Long Island, N. Y.
Etats-Unis d'Amérique

POSTAL MARKINGS
HANOI R.P. TONKIN 15-11 38

Paris International Exposition
Use of 6 cents

Here the 6-cent value paid the surface rate postage to France. The letter rate to France remained at 6 cents from 1925 to 1937.



POSTAL MARKINGS
PAKSE LAOS 27-12 37
REVERSE
SAIGON-CENTRAL COCHINCHINE 29-12 37
MENIL S/ BELVITTE VOSGES 28-1 38

Paris International Exposition
Use of 6 cents

A copy of the 6-cent Paris International Exposition commemorative stamp paid for mailing a picture postcard internally from Dalat to Saigon in 1938. Up until 16 June 1939, the postcard rate was 5 cents. Hence, the sender had overpaid the postage by 1 cent.



POSTAL MARKINGS
DALAT ANNAM 24-7 38

Paris International Exposition Use of 6 cents

In 1938, the 6-cent value of the Paris International Exposition commemorative series paid for the surface rate delivery of a picture postcard to France.



POSTAL MARKINGS
HANOI R.P. TONKIN 4-2 38

Paris International Exposition Use of 6 cents

Posted from the temple complex at Angkor Wat in 1938, the 18-cent surface postage rate for this foreign letter was paid with three 6-cent stamps from the Paris International Exposition series.



POSTAL MARKINGS

SIEMREAP-ANGKOR CAMBODGE 16-4 38

REVERSE

PNOMPENH CAMBODGE 16-4 38

SAIGON-CENTRAL COCHINCHINE 17-4 38

Paris International Exposition Use of 6 cents

Six copies of the 6-cent stamp properly paid the airmail rate to France on the last day of 1937.



POSTAL MARKINGS
LANG-SON TONKIN 31-12 37

Paris International Exposition Use of 6 and 15 cents

A 1937 mailing using postal stationery from Air France was franked with 36 cents worth of postage, which was calculated as follows:

| | |
|---------------------------|----------|
| letter rate to France | 6 cents |
| supplementary airmail fee | 30 cents |
| total | 36 cents |



POSTAL MARKINGS

PNOMPENH CAMBODGE 18-11 37

REVERSE

PARIS-R.P. 8 DISTRIBON 27 • XI 1937

Paris International Exposition Use of 6 and 15 cents

A block of four 15-cent Paris International Exposition stamps coupled with a 6-cent stamp from the series paid the 66-cent postage for a double weight mailing via Air France in 1937.



POSTAL MARKINGS

CAMPHA-MINE TONKIN 27-8 37

REVERSE

HAIPHONG TONKIN 27-8 37

LUNEVILLE M^{THE} & M^{LLE} 5. IX. 37

Paris International Exposition Use of 6 cents

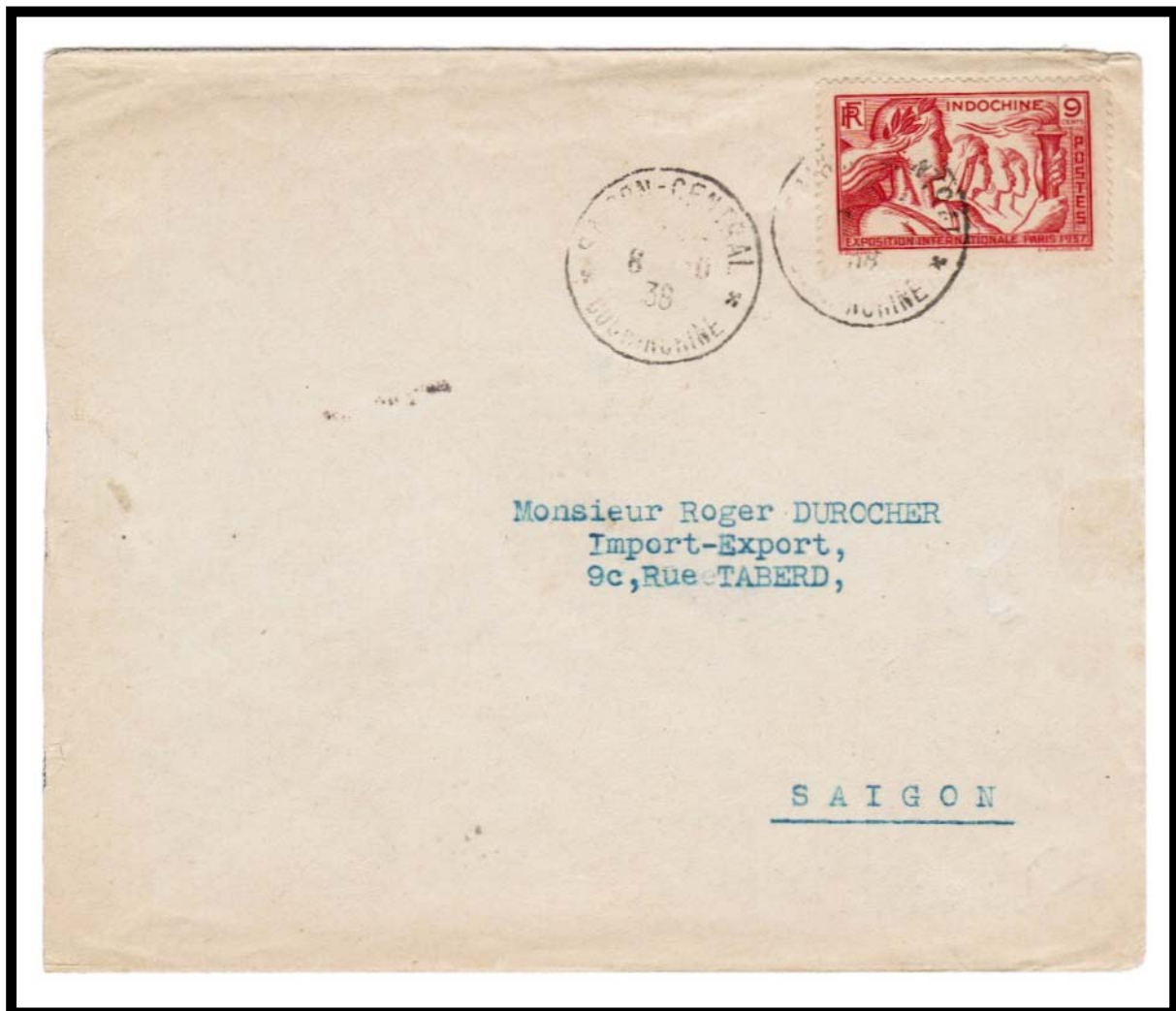
The 6-cent Paris International Exposition commemorative joined with a 3-cent Indochinese Culture definitive stamp to send a picture postcard to the United States in 1937.



POSTAL MARKINGS
SAIGON-CENTRAL COCHINCHINE 20-8 37

Paris International Exposition Use of 9 cents

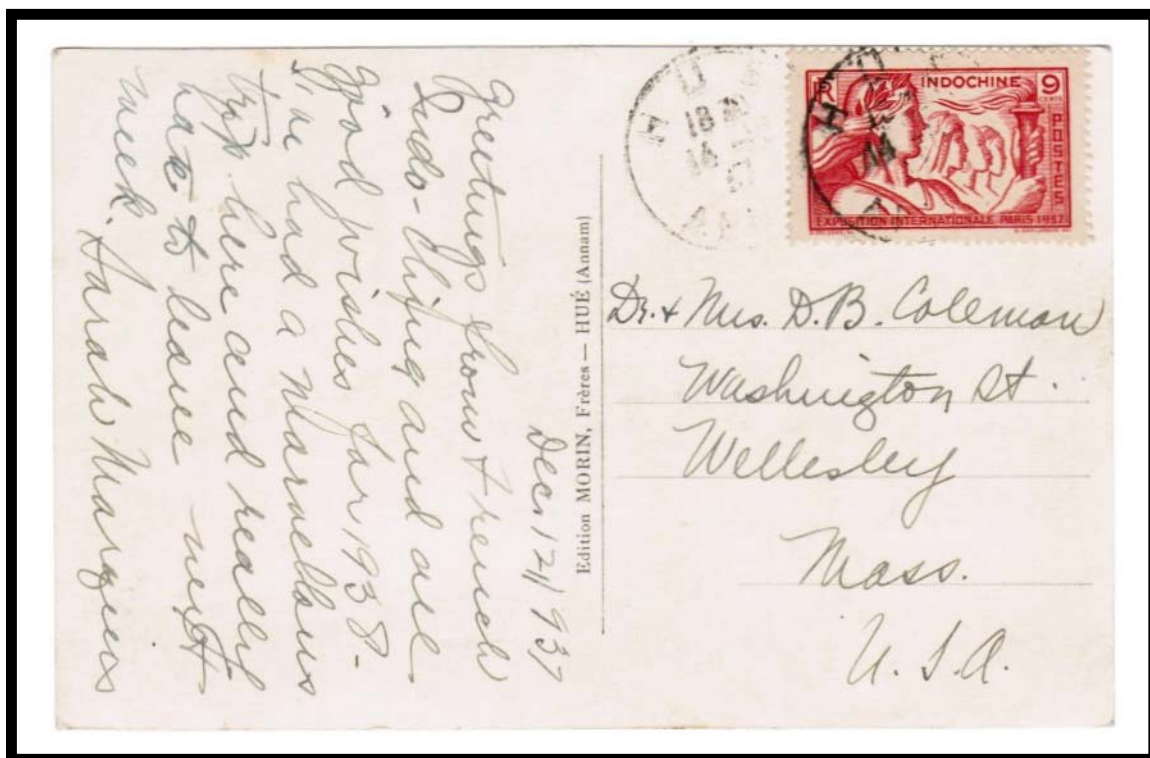
While the 9-cent stamp paid the foreign postcard rate, it did not correspond to any letter rate. Here the 9-cent value overpaid the postage for a local letter, within Saigon, in 1938.



POSTAL MARKINGS
SAIGON-CENTRAL COCHINCHINE 8-10 38

Paris International Exposition Use of 9 cents

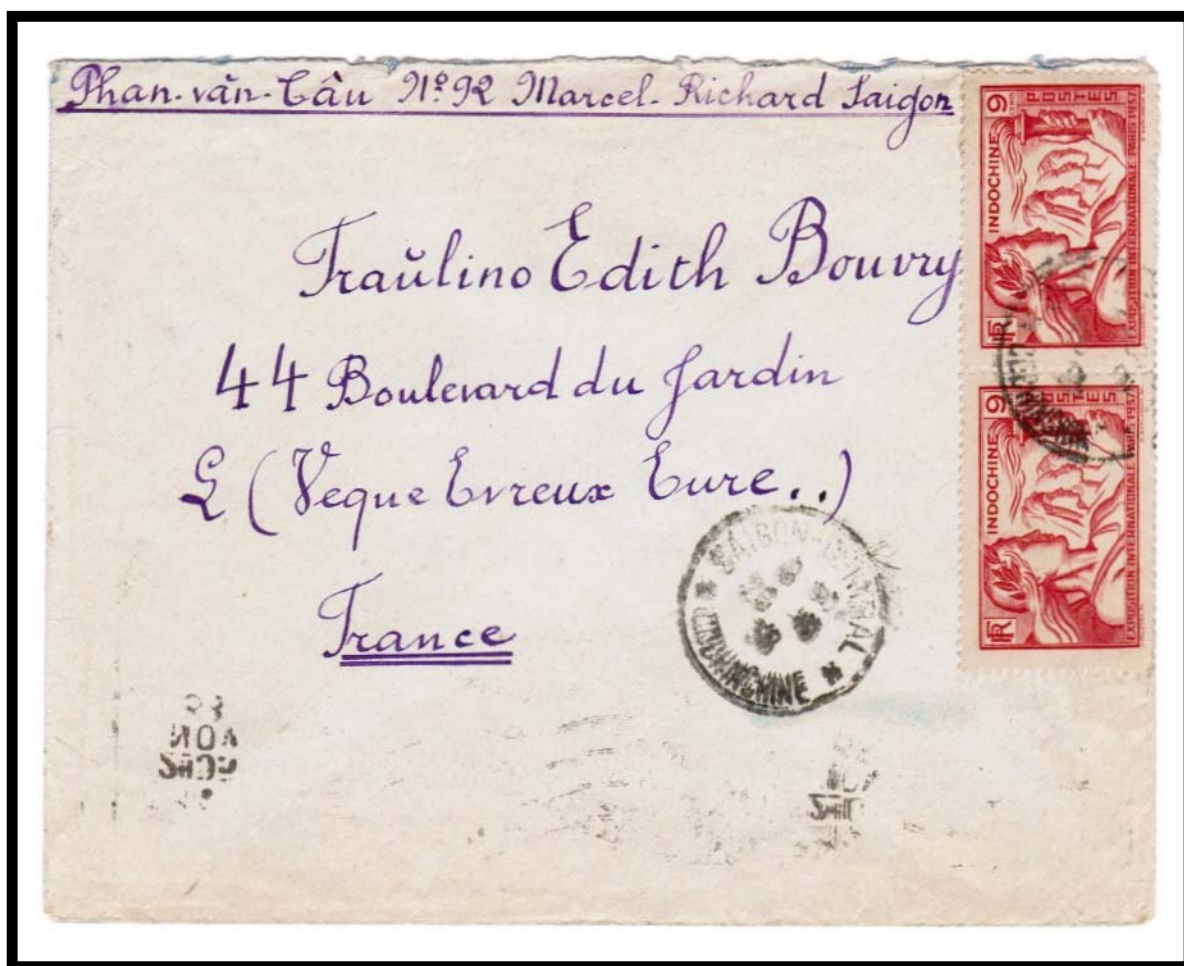
The 9-cent value in the Paris International Exposition commemorative series satisfied the rate for postcards to foreign addresses. Here the 9-cent stamp was employed on a picture postcard sent from Hue, Annam to the United States in 1937.



POSTAL MARKINGS
HUE ANNAM 14-12 37

Paris International Exposition
Use of 9 cents

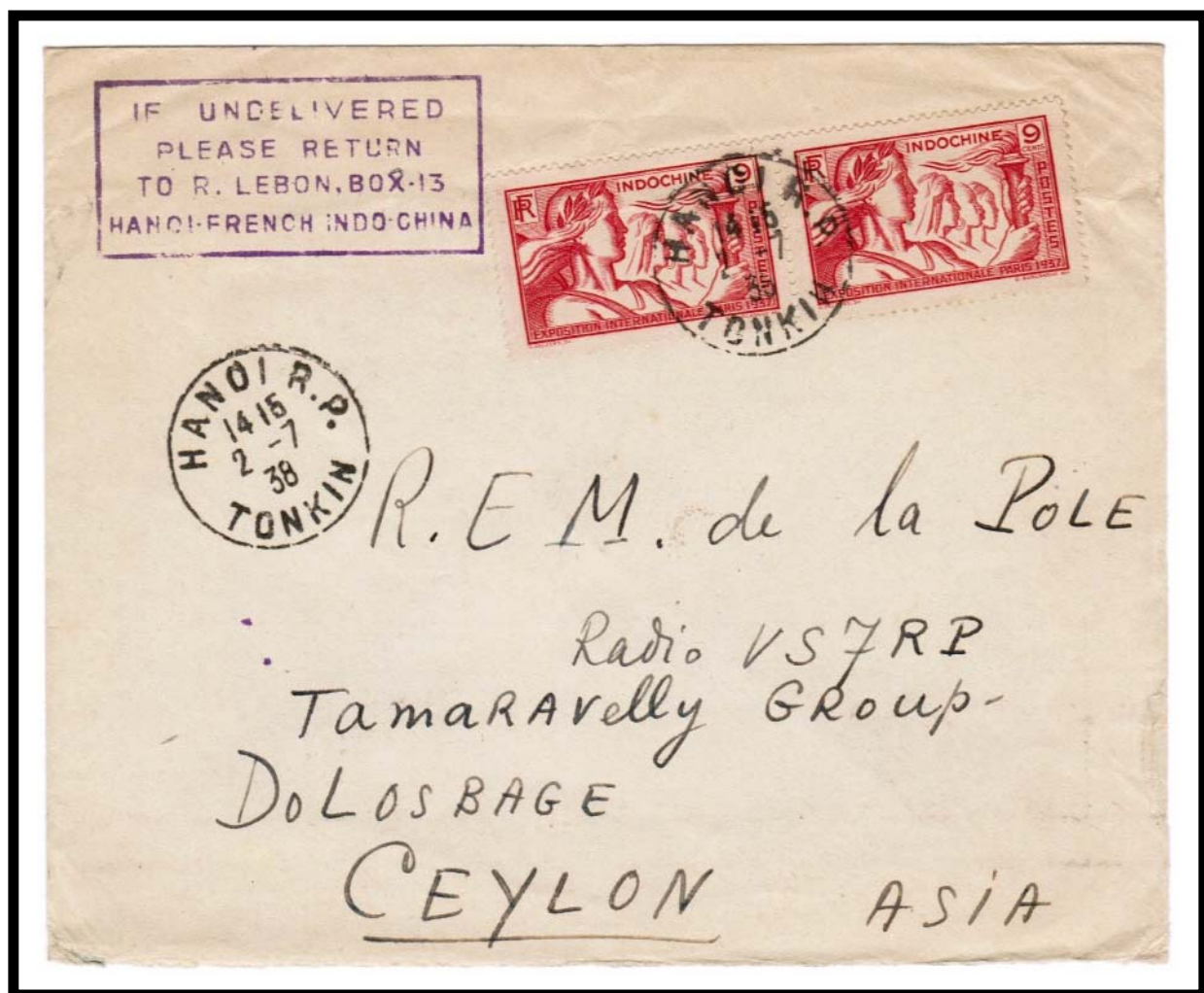
Effective 1 April 1938, postage rates within the French Community were increased. For this heavy mailing to France at the fourth weight step (100-200 grams), the postage was 18 cents.



POSTAL MARKINGS
SAIGON-CENTRAL COCHINCHINE 26-10 38
REVERSE
EVREUX R.P EURE 14 NOV 38

Paris International Exposition
Use of 9 cents

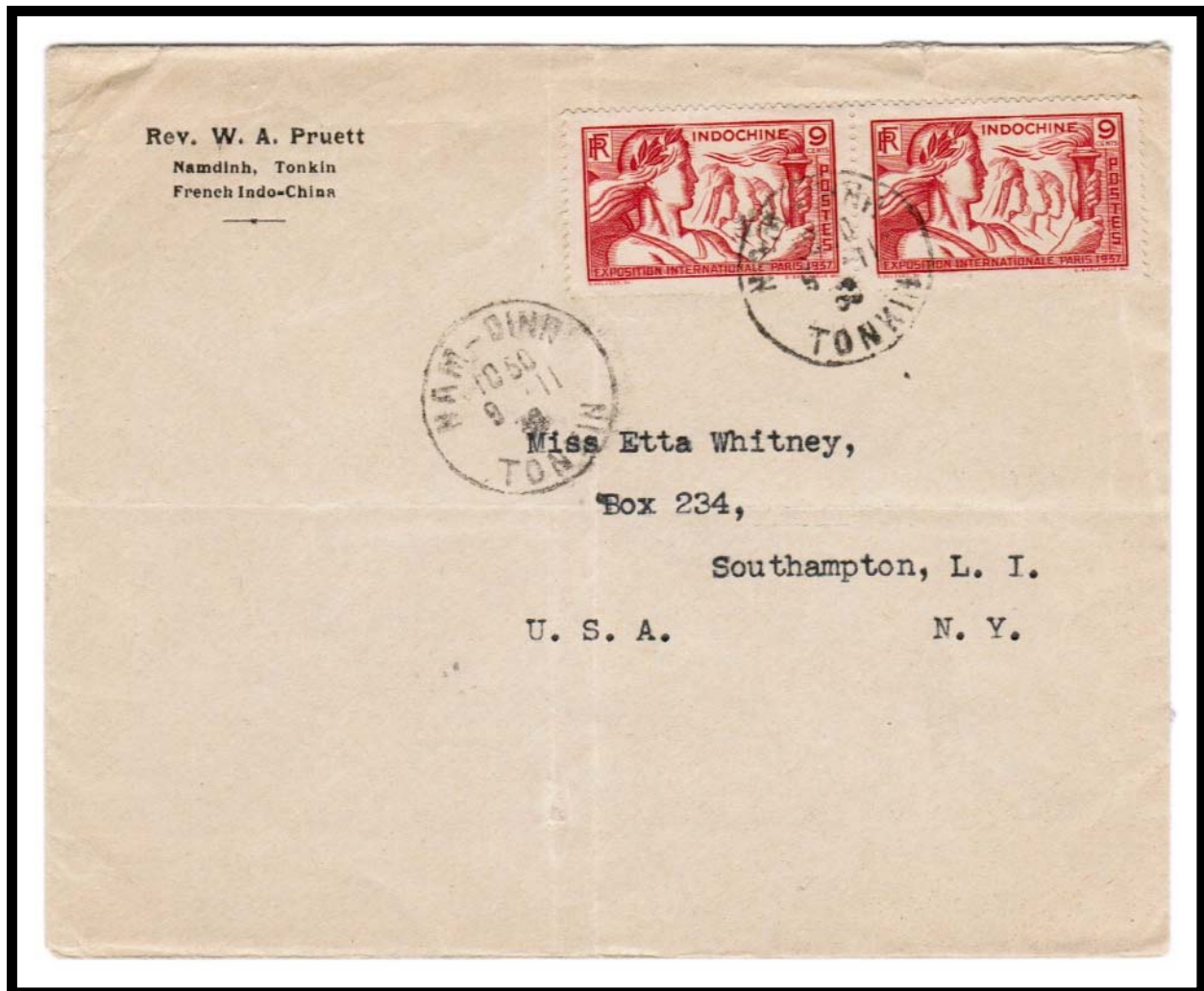
In accordance with the Arrête of 6 October 1937, the foreign letter postal rate increased to 18 cents per 20 grams. Here two 9-cent Paris Expo commemorative stamps paid the postage for a mailing from Hanoi to Ceylon.



POSTAL MARKINGS
HANOI R.P. TONKIN 2-7 38
REVERSE
SAIGON-CENTRAL COCHINCHINE 4 JUIL 38

Paris International Exposition Use of 9 cents

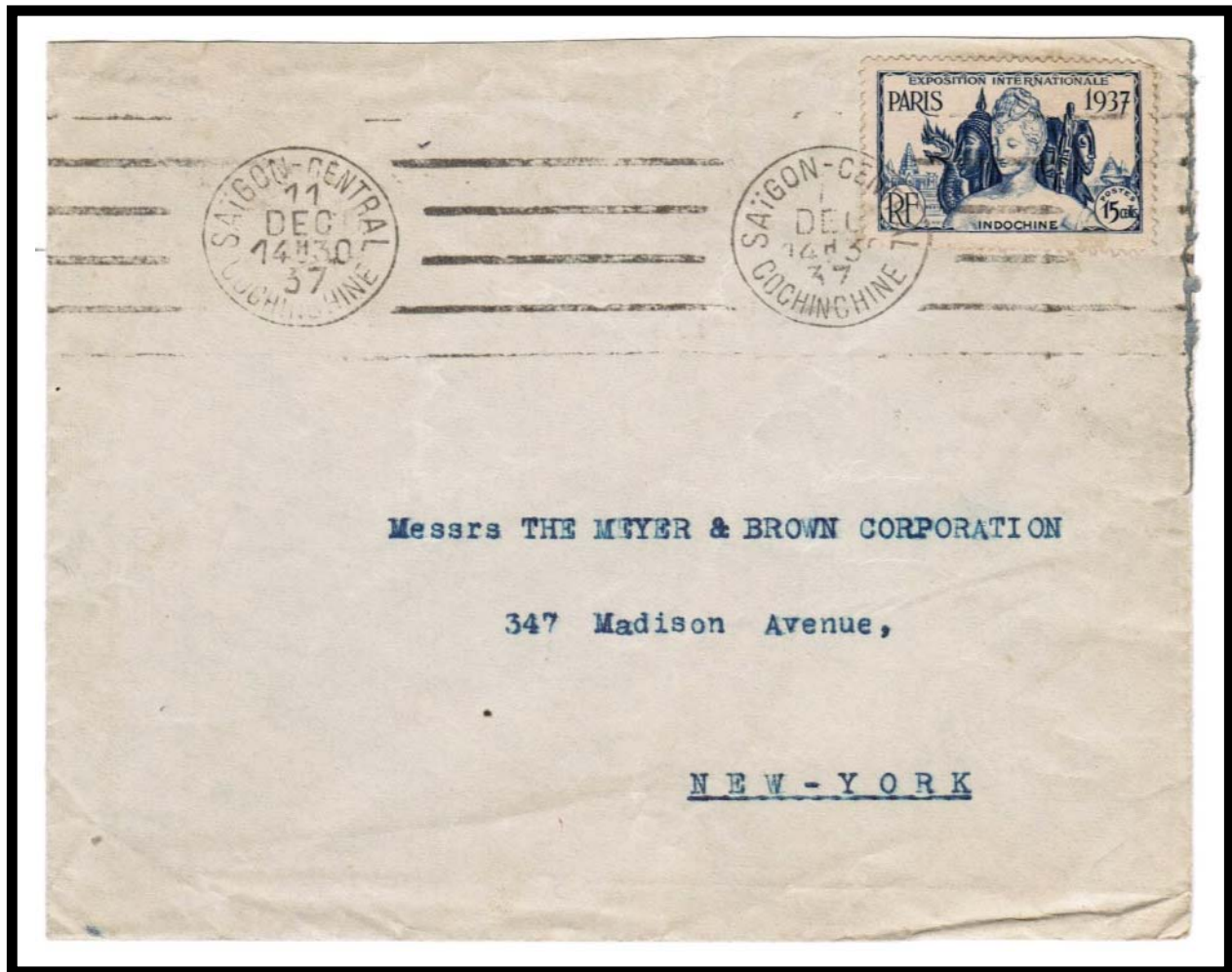
A pair of 9-cent Paris International Exposition stamps paid the foreign letter rate on a mailing to the United States in 1938. At the end of 1937, the foreign letter rate had risen from 15 cents to 18 cents.



POSTAL MARKINGS
NAM-DINH TONKIN 9-11 38
REVERSE
HAIPHONG TONKIN 10-11 38

Paris International Exposition
Use of 15 cents

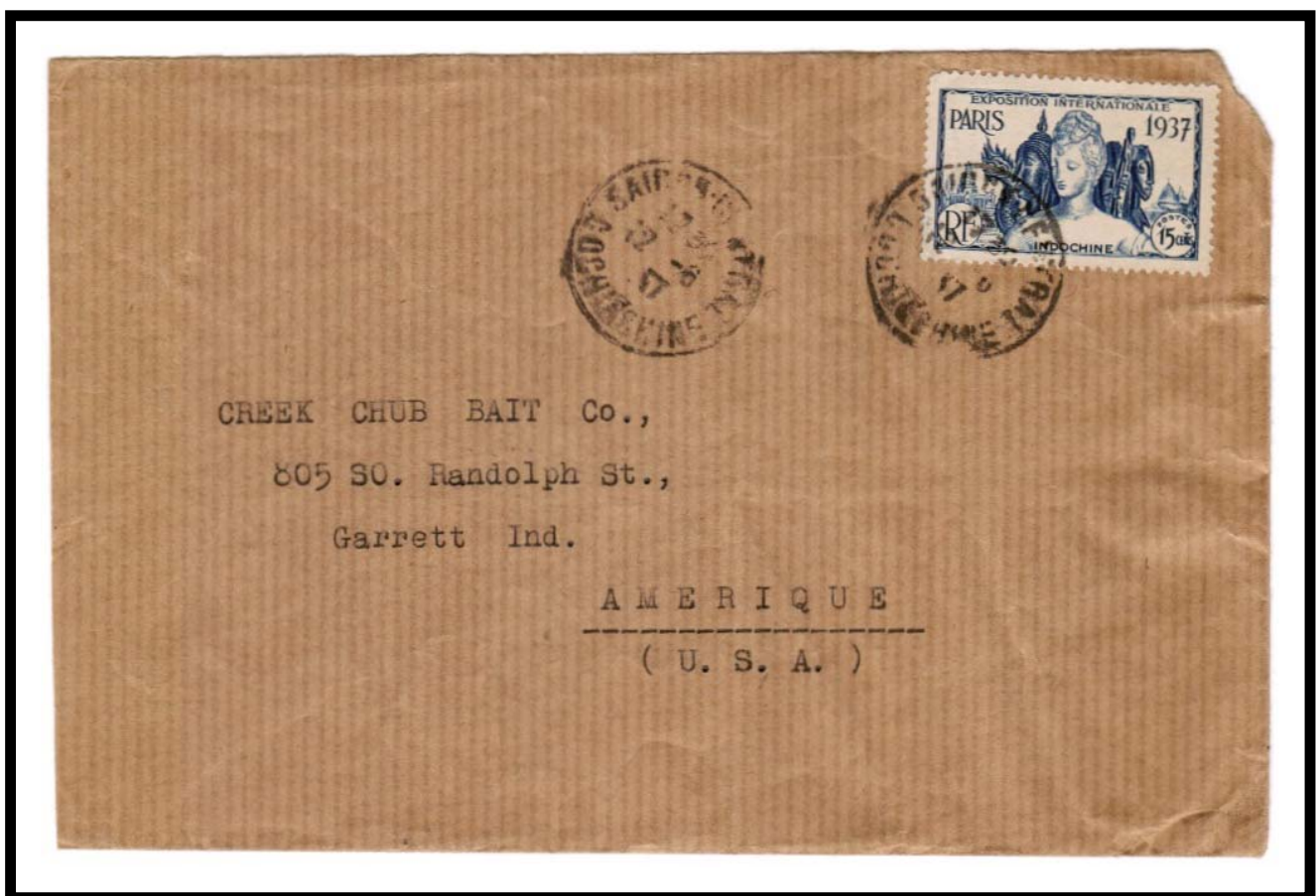
The 15-cent value paid the surface rate to foreign destinations until the end of December 1937. This letter, posted on 11 December, was mailed shortly before the rate increase.



POSTAL MARKINGS
SAIGON-CENTRAL COCHINCHINE 11 DEC 37

Paris International Exposition
Use of 15 cents

Here the 15-cent Paris International Exposition commemorative was employed on a commercial mailing to the United States in 1937.



POSTAL MARKINGS
SAIGON-CENTRAL COCHINCHINE 12-6 37

Paris International Exposition
Use of 30 cents

Seldom used for postage, the 30-cent souvenir sheet franked a registered local letter within Hanoi in 1940.



POSTAL MARKINGS
HANOI R.P. TONKIN 22-8 40
registration label

Paris International Exposition Usage

Three Paris International Exposition commemoratives frank a 1938 first flight cover. The cover was part of the mail on Air France's first regular nonstop service between Saigon and Hanoi.



POSTAL MARKINGS

SAIGON-TANDINH COCHINCHINE 5-8 38

first flight cachet

airmail label

Paris International Exposition Usage

Six values from the commemorative series franked a registered mailing from Saigon to England in 1938.



POSTAL MARKINGS

SAIGON- CENTRAL COCHINCHINE 5-1 38
registration label
handstamped G5

REVERSE

SINGAPORE 11 JA 1938 OLDHAM LANCS. 7 FE 38

Paris International Exposition Usage

First day covers with cachets were very unusual in pre-war Indochina. The envelope carries all six of the perforated stamps from the Paris International Exposition series.



POSTAL MARKINGS
TUYEN-QUANG TONKIN 29-1 37
REVERSE
TUYEN-QUANG TONKIN 29-1 37